



# ALAGAPPA UNIVERSITY

(Re-accredited with "A" Grade by NAAC)  
Karaikudi - 630 003, Tamilnadu, India.



அழகு செய்திமடல்  
AZHAGU NEWSLETTER

செயலிற் செம்மை • EXCELLENCE IN ACTION

## Memorandum of Understanding Inked With



International Balkan University,  
Macedonia



Laurea University of Applied Sciences,  
Finland

July - September, 2016





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Vice – Chancellor  
CHIEF PATRON

**Prof. V. BALACHANDRAN**  
Registrar i/c  
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**Dr. T. R. GURUMOORTHY**  
Chief Editor & Publication Officer





## *From the Vice-Chancellor*

A classic review of a book published in the Sunday magazine section of The Hindu made us reflect on the utter necessity of growing trees to save humanity from extinction. The entertaining article was on an appealing book titled *The Hidden Life of Trees* by Peter Wohlleben. The critic begins his writing by posing a question, “It is safe to say that trees are universally appreciated—But this has not prevented epidemics of deforestation. How do we protect what we all love, and why do we seem unable to?”. In fact, Nature worship was part of our ancient civilization and trees have always been intrinsically associated with places of worship in India; and the people worshipped them as “Sthala Virutcham”. The word “Virutcham” symbolizes growth, prosperity and plenty. This attitude testifies to the care bestowed on afforestation and exemplifies the importance attached to it by our ancestors.

During the recently held Village Placement Programme (VPP), the second year postgraduate students of our university planted a number of tree saplings and created awareness among the villagers on the significance of growing and protecting trees. The current concern expressed by the scientists on global warming, climate changes and depletion of ozone and increase in the emission of carbon dioxide and the need for growing more and more trees to protect the biosphere was explained in simpler terms to the rural folk. A week after planting the saplings, the students fixed tree-guards. They have resolved to continue this good work. Indeed, the Village Placement Programme afforded an opportunity to the students to get first-hand experience of real rural life and also to involve themselves in constructive social work. It has enabled students to study the socio-economic conditions of people belonging to different communities. Enthused by their sincere endeavours the University has adopted the seven villages where VPP was held and the plan is on the anvil to provide good sanitary, library and computer facilities to the schools situated in these places. It was really a momentous occasion for the students to realize their social responsibilities as true citizens.

A recent news item refers to a study on Indian plant species in the Nilgiris made by the renowned British botanist Henry Noltie. He has said that there needed to be better awareness among the forest departments in India about the importance of native species of plants. He has also pointed to the destructive role played by invasive foreign species such as eucalyptus. In this context, our efforts to establish a herbal Botanical Garden within the University Campus to grow rare indigenous species of plants with tremendous medicinal potential assumes singular significance as it will raise awareness among the public on the importance of native species of plants. The current issue of *Azhagu* contains a number of informative items to regale the readers.

**Prof. S. SUBBIAH**  
Vice-Chancellor



## Visit of the Vice-Chancellor to BUSAN, SEOUL

On 5th July 2016, the Vice-Chancellor made a visit to Sungkyunkwan University in Seoul. It is a 600-year-old University, established in the year 1398. Globally, SKKU is given 98th rank in the worldwide university rankings.

The Vice-Chancellor made a power point presentation on the topic "Character Education in Higher Education Institutions". Five Vice-Chancellors / Executive Heads from India took part in the conference. (Chandigarh University, Sir Padmapat Singhanian University; Jammu University; University of Mumbai besides Alagappa University). 33 Vice-Chancellors from various countries across the world participated and presented thought-provoking papers at the conference.



Vice-Chancellors' Meet at Sungkyunkwan University (SKKU), Seoul, South Korea  
(SKKU is rated by QS as 17th best University in Asia)

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The presentation of the Vice-Chancellor in the conference was well received by the Vice-Chancellors, Executive Heads, and Rectors who participated in the conference, as it focused on the point that Character Education originated from India. The Vice-Chancellor highlighted the point that Nalanda University (which was established in the 5th Century) in India still remains as a great example for Character Education where a Chinese Traveller

Mr. Yuvan Chwang studied. The Chinese scholar has referred to the highest standard of academic life that prevailed at the Nalanda University both on intellectual and moral spheres. Quoting profusely from the ethical treatise "Thirukkural" and from the speeches of "Swami Vivekananda" the Vice-Chancellor highlighted the importance given to Character Education in India.



The Research Scholars interact with the Vice-Chancellor

The Research Scholars interact with the Vice-Chancellor

The Vice-Chancellor attended a Cultural Camp Meeting. It was, indeed, a mega event attended by about 5000 youth from across the world.

The Vice-Chancellor signed Memoranda of Understanding with the International Institutions

There was a session in the conference devoted to the signing of Memorandum of Understanding between the participant Universities. The Vice-Chancellor signed Memoranda of Understanding with the following International Institutions regarding the exchange of students and staff members; and working together for collective development mainly in the area of research

- a) Laurea University of Applied Sciences, Finland;
- b) Wutivi University, Portugal;
- c) International Balkan University (IBU), Macedonia
- d) Caleb University, Lagos, Nigeria;
- e) Institut Universitarie Siantou, Cameroun;
- f) Mico University College; Kingston, Jamaica; and
- g) International Youth Fellowship (IYF)



### Lifetime Achievement Award to Prof. S. Subbiah, Vice-Chancellor, Alagappa University



Prof. S. Subbiah, Vice-Chancellor, Alagappa University, was honoured with “Lifetime Achievement Award” on 21.09.2016 at Kundrakudi by Thavathiru Kundrakudi Adigalar College of Education for Women, Mudhumunaivar Adigalar Higher Research Centre, Kundrakudi and Dr. Guna Swathi Educational and Research Trust, Karaikudi.

In his Congratulatory Speech, Thavathiru Ponnambala Adigalar referred to the multi-talented personality of Prof. Subbiah. He attributed the success of the awardee to the chief trait of tolerance and paid encomium by calling him an “epitome of tolerance”. Besides being a good teacher and able administrator, he also possesses the qualities such as simplicity, kindness and helping tendency. When someone sought a help, he would offer his help; if he felt that it was impossible, he would tell him frankly without mincing words. Another reason for his progress is that he has cultivated friendship with worthy persons and upholds them to his heart. He could grasp and imbibe easily the essential message of a book. Thavathiru Ponnambala Adigalar concluded his speech that the Lifetime Achievement Award is given to a deserving personality.

In his Acceptance Speech, Prof. Subbiah expressed his delight over this prestigious award presented by no less a person than Thavathiru Kundrakudi Adigalar, an erudite scholar known

for his modern perspective and the renowned educational institutions nurtured by the Adheenam. Tracing the main reason for his triumph in life, he said he never forgot his personal past. He was always conscious of the path that he had trodden and that, he added, helped him to eschew pride that led him to succeed in life. He also emphatically said he would accept changes and he declared that by accepting changes in the stride one could progress in life.

Dr. V. Balachandran, Registrar i/c., Alagappa University, Dr. S. Mohan, Director, Mudhumunaivar Adigalar Higher Research Centre, Dr. Mohan Raj, Secretary, Kundrakudi Adigalar College of Education for Women and Dr. K. Gunasekaran, Assistant Professor, Department of Special Education and Rehabilitation Centre, Alagappa University, offered felicitations.

Faculty Members and Non-Teaching Staff of Alagappa University and Kundrakudi Adigalar College of Education for Women participated.

Dr. Evlyn Thayamani, Principal, , Kundrakudi Adigalar College of Education for Women, welcomed the gathering. Dr. Ramanathan, Vice-Principal, proposed a vote of thanks.

### 70<sup>th</sup> Independence Day Celebrations





Alagappa University, Karaikudi, celebrated the 70th Independence Day on a grand scale. After hoisting the National flag, Prof. S. Subbiah, Vice-Chancellor, accepted the guard of honour given by the Students and Security Staff of the University.



In his Independence Day address, he recalled the great sacrifices made by the freedom fighters and highlighted the significance of taking our Nation to greater heights in all fields by our dedicated hard work. That should be the true tribute that we pay to the people, who had sacrificed their lives for our country's freedom. He said how Alagappa University has endeavored to accelerate the growth and development in the fields of teaching, research and extension activities in the recent past.

Referring to the impressive growth of our country in all fields, he said that the literacy rate which was 12% at the time of Independence has increased to 75% in 2016. It is intrinsically linked to the economic development of a nation. Education is one of the most potential weapons to fight against socio economic maladies like poverty and inequality.

In the enrolment of students in higher education India stands above USA and India has the second largest system of higher education. Huge human resources available in Tamilnadu is a point to be noted and the potential to be channelized and utilized for further progress of the State. He appealed to the staff and students to rededicate themselves to take the University to greater heights and contribute to the welfare of the society.

Prof.V.Balachandran, Registrar i/c, Members of the Syndicate Dr. A. Narayanamoorthy, Dr .K. Gurunathan, all Deans, Heads of the Departments, Officials, teaching, administrative staff and students participated.

### Teachers Day Celebrations



The Teachers Day was celebrated on 6.9.2016 at Alagappa University, Karaikudi. Prof. S. Subbiah, Vice-Chancellor, Alagappa University, presiding over the function, said that a disciple of Saint Kabirdas once asked his Guru if he would worship first god or his teacher. Kabirdas answered "Teacher" and added "because he is the one who taught me the concept of God". He also mentioned how the Greek King Philip proudly rejoiced over his son's birth during the time of his great teacher Aristotle. The distinguished speaker recalled that Dr. S. Radhakrishnan was the only Indian President who was allowed to travel in an aeroplane meant exclusively for the American President. He was given this honour not because Dr. S. Radhakrishnan was a President but because of his noble profession as an exemplary teacher and erudite philosopher. Through these anecdotes, the Vice-Chancellor highlighted the dignified status the teacher occupied in all societies. He remarked that the chief trait of a good teacher is to win the hearts of students by dedicating himself to the uplift of students. He appealed to the teachers to impart life skills, besides teaching the regular subjects. He stated that a teacher respected by all the students is the best teacher. He asked the teachers to think of uplifting their students all the time and that should be their prime duty.



Kalaimamani Dr. K. GnanaSambandan, Distinguished Professor, Thiagarajar College, Madurai, delivered the Special Address. He lauded Dr. S.Radhakrishnan as a scholar par excellence who fully imbibed and disseminated Indian culture to the world. He recalled that the teachers were glorified by the society as they were considered almost equal to God. Good teachers are capable of showing men their identities and bring out the hidden talents in them. He exhorted the teachers to update their knowledge with new ideas regularly so as to inculcate innovative thinking in their wards. He emphasized that moulding students as good citizens with high moral values and useful knowledge should be the sole duty of teachers.

Dr. A. Narayanamoorthy, Member of the Syndicate, Alagappa University, delivered the felicitation address. Earlier, Dr. V. Balachandran, Registrar i/c., Alagappa University, welcomed the gathering. Dr. S. Sivakumar, Director, DDE, proposed a vote of thanks. Dr. S. Senthamizh Pavai and Mrs. Sundara Vadivoo hosted the function.

Certificates and Cash Prizes were awarded to the Teachers of Alagappa University, who served the University for 25 years without any blemish. Faculty Members and students from Alagappa University, Teaching Staff from Affiliated Colleges and Teachers and students of Alagappa Model Higher Secondary School attended the function. All the teachers who attended the function were given mementoes.

## FACULTY OF ARTS

### DEPARTMENT OF TAMIL

#### சிலப்பதிகாரச் சொற்பொழிவு

காரைக்குடி அழகப்பா பல்கலைக்கழகத்தில் பேரா. இராம. இராமநாதன் - ருக்மணி இராமநாதன் மணி விழா அறக்கட்டளை சிலப்பதிகாரச் சொற்பொழிவு 16-8-2016 அன்று பல்கலைக்கழகப் பட்ட மளிப்பு விழா கருத்தரங்க அறையில் நடை பெற்றது.



இந்நிகழ்ச்சியில் தலைமையுரையாற்றிய அழகப்பா பல்கலைக்கழகத் துணை வேந்தர் பேரா. சொ. சுப்பையா அவர்கள் தமது உரையில், தமிழ் மொழியைத் தெரிந்து கொள்ள கம்பர் இயற்றிய கம்பராமாயணத்தையும், திருவள்ளுவர் இயற்றிய திருக்குறளையும், இளங்கோவடிகள் இயற்றிய சிலப்பதிகாரத்தையும் படிக்கவேண்டும். இளங்கோவடிகள் சிலப்பதிகாரத்தில் சமணம், பௌத்தம், சைவம், வைணவம் போன்ற பலசமயக் கடவுளரை பாடியிருந்தாலும், கடவுள் வாழ்த்தாக இயற்கையை பாடியிருப்பது அவரது சமயப் பொதுமையைக் காட்டுகிறது. இயற்கையை பாடியதால் தான் ஆங்கிலக் கவிஞர் வேர்ட்ஸ்வொர்த் புகழ் பெற்றார். தமிழ் இலக்கியங்கள் இயற்றிய புலவர்கள் எல்லாம் கடவுள் வாழ்த்தாக இறைவனை மட்டுமே பாடியிருக்க, இளங்கோவடிகள் திங்கள், ஞாயிறு, மழை ஆகிய இயற்கையைப் பாடியிருப்பது சிலப்பதிகாரத்தின் தனிச்சிறப்பாகும். சிலப்பதிகாரத்தின் காப்பிய மாந்தர்களாக மன்னர் ஆட்சிக் காலக்கட்டத்தில் சாதாரண குடிமக்களை இளங்கோவடிகள் படைத்து காட்டியிருப்பதும் சிலப்பதிகாரத்தின் தனித்தன்மையாகும் என்று எடுத்துரைத்தார்.

இந்நிகழ்ச்சியில் சிறப்புச் சொற் பொழிவாற்றிய தமிழ்க் கடல் நெல்லை ச. கண்ணன் “இளங்கோவடிகளின் ஆளுமை” என்னும் தலைப்பில் சொற் பொழிவாற்றினார். அவர் தமது சொற் பொழிவில், சமணசமயத்தில் பெண்களுக்கு வீடுபேறு இல்லை எனக் கூறிய நிலையில், கண்ணகி முழு வடிவோடு மேலுலகம் சென்றாள் என



இளங்கோவடிகள் படைத்துக் காட்டியிருப்பது ஒரு புரட்சியாகும் என்றார். சிலப்பதிகாரத்தின் பல்வேறுதனித் தன்மைகளை தம்முரையில் எடுத்துரைத்த அவர் மேலும் அனைவரும் வாழ்க்கையை ரசிக்க கற்றுக் கொள்ள வேண்டும், வாழ்க்கையில் எப்பொழுதும் மகிழ்ச்சியாக இருக்கக்கற்றுக் கொள்ள வேண்டும், மாணவர்கள் நல்ல தமிழைப் படிக்கவேண்டும், நல்ல தமிழ்ப் பேச்சுக்களைக் கேட்க வேண்டும், அதன் மூலம் தம் மொழி ஆளுமையை வளர்த்துக் கொள்ள வேண்டும் என்கேட்டுக் கொண்டார்.

இந்நிகழ்ச்சியில் வள்ளல் அழகப்பரின் திருமகனார் அழ. இராமநாதன், பேரன் திரு. வைரவன், உறவினர் திரு. மெய்யப்பன், பல்கலைக்கழகப் பதிவாளர் (பொ) முனைவர் வி. பாலச்சந்திரன், கலைப்புல முதன்மையர் முனைவர் கா. மணிமேகலை மற்றும் துறைத் தலைவர்கள், பேராசிரியர்கள், மாணவ-மாணவியர்கள் கலந்துகொண்டனர்.

முன்னதாக, அறக்கட்டளைநிறுவனர் பேரா. இராம. இராமநாதன் அறக்கட்டளையின் நோக்கங்களை எடுத்துரைத்தார். தமிழ்த்துறைத் தலைவர் முனைவர் மு. பாண்டி வரவேற்புரையாற்றினார். முனைவர் மு. சுதா, உதவிப் பேராசிரியர் இந்நிகழ்ச்சியினை தொகுத்து வழங்கினார். நிறைவாக, முனைவர் சு. இராசாராம் நன்றியுரையாற்றினார்.

### Interactive Session with Malaysian Tamil Scholars



A team of distinguished Tamil scholars and Tamil enthusiasts from Malaysia headed by Mr. S.V. Lingam visited Alagappa University, Karaikudi, on 29.9.2016. The team consisted of other distinguished personalities namely Mr. Arumugam, Mr. Alexander, Mr. Paneer Selvam, Mr. Thankaraj, Dr. Kokila Vanee, Mrs. Nilamalar, Mrs. Tanggamal, Mrs. Thavamani, Mr. Mahendran, Mr. Gunasekharan,

Mr. Kumaravelu, Mrs. R. Magisavery, Mrs. Chandra and Ms. Santhanamary.

The prime objective of the team was to visit villages to learn about traditional culture of Tamil Nadu from temple related events and rural festivities, so as to protect and preserve the Tamil culture in Malaysia. Further, their visit was to observe first-hand the methodology employed in schools, colleges and universities in the teaching of Tamil Literature and Grammar. The Malaysian team met Vice-Chancellor Prof. S. Subbiah and he said that steps would be taken to help Malaysians to pursue higher studies at Alagappa University.

An interactive session was arranged at the Seminar Hall. The Vice-Chancellor addressed the gathering and Mr. S.V. Lingam delivered a speech and answered the questions posed by the students and Faculty. They also visited the Centre for Tamil Culture and evinced keen interest to know about the tradition based vessels and things used by the Tamils that were exhibited at the Centre.

### தமிழ்ப் பண்பாட்டு மையம்

#### சிறப்புச் சொற்பொழிவு

காரைக்குடி அழகப்பா பல்கலைக்கழக தமிழ்ப் பண்பாட்டு மையத்தின் சார்பில் சிறப்புச் சொற்பொழிவு நிகழ்ச்சி 22-8-2016 அன்று நடைபெற்றது.

அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பேரா.சொ. சுப்பையா அவர்கள் இந்நிகழ்ச்சியில் தலைமையேற்று உரையாற்றுகையில், அழகப்பா பல்கலைக்கழகத்தில் தமிழ்ப் பண்பாட்டு மையம் அமைவதற்கு மலேசியா மற்றும் சிங்கப்பூரில் செயல்படும் கலாச்சாரம் மற்றும் பண்பாட்டு மையங்களே அடிப்படை காரணமாகும் என்றார். ஒரு நாட்டின் கலையும், பண்பாடும் பாதுகாக்கப்பட வேண்டிய, பதிவு செய்யப்பட வேண்டிய ஒன்றாகும். எனவே, நமது பண்பாட்டையும், கலாச்சாரத்தையும் பேணிப் பாதுகாக்க அழகப்பா தமிழ்ப் பண்பாட்டு மையம் ஆக்கப் பணிகளை மேற்கொண்டு வருகிறது என்றார்.

மலேசிய நாட்டின் முன்னாள் தோட்டம் மற்றும் மூலப் பொருள் துணை அமைச்சராகவும், வெளியுறவுத்துறை துணை அமைச்சராகவும், பணியாற்றிய டத்தோ ஸ்ரீகோகிலன் பிள்ளை இந்நிகழ்ச்சியில் சிறப்புச் சொற்பொழிவாற்றினார்.

அவர் தமது உரையில், உலகம் முழுக்க இந்தியர்கள் இருந்தாலும், மலேசியாவில் தான் மொழி, கலை, பண்பாடு, ஆகிய அனைத்துக்கும் முக்கியத்துவம் தரப்படுகிறது. மலேசியாவில் தமிழ் பள்ளிகளுக்கு மலேசிய அரசு அதிக முக்கியத்துவம் அளித்து வருகிறது. தற்பொழுது, மலேசியாவில் 531 தமிழ்ப் பள்ளிக்கூடங்கள் செயல்பட்டு வருகின்றன. 30 மில்லியன் மக்கட்தொகை கொண்ட மலேசியாவில், 2 மில்லியன் மக்களே தமிழர்கள் என்றும் தமிழ்மொழி, கலை, பண்பாடு முதலியன மலேசியாவில் அழிவதற்கு வாய்ப்பே இல்லை, மாறாக வளர்ந்து கொண்டே வருகிறது என கூறினார். தமிழகத்தில் கொண்டாடுவது போன்று, மலேசியாவிலும் தமிழ்ப் பண்டிகைகளும், திருவிழாக்களும் சிறப்பாகக் கொண்டாடப்பட்டு வருகின்றன என எடுத்துரைத்தார்.

அழகப்பா பல்கலைக்கழகப் பதிவாளர் (பொ.) முனைவர்.வி.பாலச்சந்திரன், சேதுபாள்கரா கல்வி நிறுவனத் தலைவர் சேதுகுமரன், பாஸ்கரன் (மலேசியா) மற்றும் தமிழ்த் துறை, ஆங்கிலத் துறை, கல்வியியல் கல்லூரியைச் சார்ந்த பேராசிரியர்கள் மற்றும் மாணவர்கள் இந்நிகழ்ச்சியில் பங்கேற்றனர்.

தமிழ்த் துறைத் தலைவர் முனைவர் மு.பாண்டி அனைவரையும் வரவேற்றார். தமிழ்ப் பண்பாட்டு மைய இயக்குநர் முனைவர் சே.செந்தமிழ்ப்பாவை நன்றி கூறினார். முனைவர் சு.இராசாராம் இந்நிகழ்ச்சியினைத் தொகுத்து வழங்கினார்.

### சிறப்புச்சொற்பொழிவு: மக்கள் வழக்காற்றியல் மரபுகள்

19.09.2016 ஆம் தேதி பிற்பகல் 2.30 மணி அளவில் “மக்கள் வழக்காற்றியல் மரபுகள்” என்னும் பொருண்மையில் சிறப்புச்சொற்பொழிவு நடைபெற்றது. இவ்விழாவில் தமிழ்ப்பண்பாட்டு மைய ஒருங்கிணைப்பாளர் முனைவர் . சே.செந்தமிழ்ப்பாவை அவர்கள் வரவேற்புரை நிகழ்த்தினார். பேராசிரியர் முனைவர் சி.சுந்தரேசன், (நாட்டுப்புறவியல் துறைத்தலைவர்,

தமிழ்ப்பல்கலைக்கழகம், தஞ்சாவூர்) அவர்கள் சிறப்புச் சொற்பொழி வாற்றினார்கள். இவ்விழாவில் தமிழ்ப்பண்பாட்டு மையப் பேராசிரியர்கள், முனைவர்பட்ட ஆய்வாளர்கள் மற்றும் சுவாமிவிவேகானந்தர் உயராய்வு மைய இயக்குநர் திருமதி. செல்லம், அழகப்பா அரசு கலைக்கல்லூரி, இராமசாமி தமிழ்க் கல்லூரிப் பேராசிரியர்கள் முனைவர்.மா.சிதம்பரம் முனைவர். செ.நாகநாதன் ஆகியோரும் அவர்தம் மாணவர்களும் கலந்து கொண்டு சிறப்பித்தனர். தமிழ்ப்பண்பாட்டு மைய உதவிப் பேராசிரியர் முனைவர். கா.கணநாதன் நன்றி கூற விழா இனிதே நிறைவு பெற்றது.

### ‘தமிழ்ப்பண்பாட்டு மரபுக் காப்பாளர் விழா’



20.09.2016 ஆம் தேதி பிற்பகல் 2.00 மணி அளவில் ‘தமிழ்ப்பண்பாட்டு மரபுக் காப்பாளர் விழா’ அழகப்பா பல்கலைக்கழகக் கல்வியியல் கல்லூரியில் நடைபெற்றது. முதல்<sup>து</sup> முனைவர். எ. பாலு தலைமை வகித்தார். தமிழ்ப்பண்பாட்டு மைய உறுப்பினர் முனைவர். எம். சுகந்தி வரவேற்புரை நிகழ்த்தினார். தமிழ்ப்பண்பாட்டுமைய ஒருங்கிணைப்பாளர் முனைவர். சே. செந்தமிழ்ப்பாவை தமிழ்ப்பண்பாடு குறித்தும் அதைக்காக்க வேண்டியதன் அவசியம் மற்றும் அதில் மாணவர்களின் பங்களிப்பு ஆகியவை குறித்தும் எடுத்துரைத்தார். இவ்விழாவில் தமிழ்ப்பண்பாட்டு மைய உறுப்பினர்கள் மற்றும் முனைவர் பட்ட ஆய்வாளர்கள், அழகப்பா கல்வியியல் கல்லூரிப் பேராசிரியர்கள் மற்றும் இளநிலை, முதுநிலை கல்வியியல் மாணவர்கள் என இரு நூற்றுக்கும் மேற்பட்டோர் கலந்து கொண்டனர் நிறைவாக தமிழ்ப்பண்பாட்டு மைய உறுப்பினர் முனைவர். எஸ். உமாதேவி நன்றி கூற விழா இனிதே நிறைவு பெற்றது.



## தமிழ்ப்பண்பாட்டை மாணவர்களுக்கு அறிமுகம் செய்யும் விழா



ஸ்ரீசாரதா நிகேதன் மகளிர் கல்லூரியில் 27.09.2016 ஆம் தேதி தமிழ்ப்பண்பாட்டை மாணவர்களுக்கு அறிமுகம் செய்யும்விழா நடைபெற்றது. தமிழ்த்துறை உதவிப்பேராசிரியர் சிவசங்கரி வரவேற்புரை நிகழ்த்தினார். இக்கல்லூரியின் துணை முதல்<sup>ம்</sup> மு. மீனலோச்சனி அவர்கள் தலைமை வகித்து. தலைமையுரையில் தமிழ்ப்பண்பாட்டின் சிறப்பு அதைக் காக்க வேண்டியதன் அவசியம் பற்றி எடுத்துரைத்தார். அழகப்பா தமிழ்ப்பண்பாட்டு மைய இயக்குநர் பேரா. சே. செந்தமிழ்ப்பாவை அவர்கள் தம் சிறப்புரையில் பல்கலைக்கழகத்தில் தமிழ்ப்பண்பாட்டு மையம் உருவாக்கப்பட்டதன் நோக்கம், ஈராயிரம் ஆண்டுப் பழமையுடைய தமிழர்தம் பண்பாட்டை வெளிப்படுத்தும் பல்வேறு ஆவணங்கள் அவற்றின் சிறப்பு, பண்பாட்டைக் காப்பதில் மாணவர்களின் பங்களிப்பு ஆகியவை குறித்து கானொலிக்காட்சியின் வழி எடுத்துரைத்தார். தமிழ்த்துறை உதவிப்பேராசிரியர் முனைவர். க. கீதா அவர்கள் நன்றி நவில விழா இனிதே நிறைவுற்றது.



28.09.2016 அன்று பிற்பகல் 3.00 மணியளவில் அழகப்பா பல்கலைக்கழக வணிகவியல் துறையில் “தமிழர் பண்பாடு” அறிமுகவிழா நடைபெற்றது. வணிகவியல் துறைத்தலைவர் த. ரா. குருமூர்த்தி

அவர்கள் தலைமை தாங்க தமிழ்ப் பண்பாட்டு மைய இயக்குநர் சே. செந்தமிழ்ப்பாவை அவர்கள் தமிழர்தம் பாரம்பரியம், அதைக் கட்டிக்காக்க வேண்டியதன் அவசியம், அதில் மாணவர்களின் பங்களிப்பு ஆகியவை குறித்து எடுத்துரைத்தார். வணிகவியல் துறைப் பேராசிரியர்களும் மாணவர்களும் கலந்து கொண்டனர். மாணவர்களின் கருத்துக் கேட்புடன் விழா நிறைவுற்றது.

## DEPARTMENT OF ENGLISH AND FOREIGN LANGUAGES

### Special Lecture Programme

The Department of English and Foreign Languages organized a special discourse on 24<sup>th</sup> July 2016 with Prof Julius Irudhayasamy from Thofar University, Oman, as the resource person. Dr. P. Madhan, Associate Professor of English, delivered the welcome address. The guest speaker structured his discourse in three parts and in the first part he dwelt at length on the significance of English language skills for employment not just at national level but at global level as well. Over and above, he explained that if students pursuing other subjects are well-versed and strong in English that would stand them in good stead to have jobs. The second part of the lecture was devoted to offer an account of traditional methods of teaching English. It shed light on how in the past, the English teaching fraternity had to make use of talk and chalk method only. In course of his discourse, he observed that the traditional methods of teaching English also proved to be effective in strengthening the English knowledge and fluency of the learners. But the only drawback of traditional method is the too much use of mother tongue and translation which Prof. Julius Irudhayasamy said would hamper the language learning process. Then, when he moved on to the third part of his discourse, he highlighted the advantages of modern techniques of teaching languages. The distinguished speaker exhorted the students to think in English to attain fluency and make the most of language teaching software

and laboratories, which he said would have a great impact on their language acquisition process. At the end of his lecture, he stated that English in today's world has turned out to be so significant that it is considered to be synonymous with prosperity, success and recognition. Finally, Dr. Natarajan, Assistant Professor of English, proposed a formal vote of thanks.

### **Special Lecture Programme on Importance of French**

The Department of English and Foreign Languages arranged a special lecture programme on 19.08.2016. Prof. S. Sachchithanandam, International Institute of Higher Studies, Paris, was the resource person. Dr.P.Madhan, Associate Professor, and Head i/c, Department of English and Foreign Languages, delivered the welcome address. Prof. S. Sachchithanandam, in his special lecture explained the importance of French language. He made interesting observations about some French words that were relevant to Tamil language. In his lecture, he stressed that anyone can master French language and he also spoke about the basic structure of the language. He made the students to practise many French words. He also encouraged the students to pronounce some words in French. Dr. M.Natarajan, Assistant Professor, proposed a vote of thanks.

### **Workshop on Research Methodology**



Under the patronage of the Higher Education Department of the Government of Tamil Nadu, the Centre for Academic and Technical Writing, Alagappa University, Karaikudi, organized a Two-

day Workshop on Research Methodology for the Ph.D scholars of Faculty of Arts, Alagappa University, Karaikudi, Tamil Nadu and the Ph.D scholars of Putra University, Malaysia.

Presiding over the inaugural function on 12.08.2016, Prof. S.Subbiah, Vice-Chancellor, Alagappa University, said the quest for new knowledge is concerned with studious inquiry and a passion for delving deep into the subject selected for investigation. "Establishing systematic and valid knowledge about the social world should be the objective of research" he added. He stressed the importance of a thorough and serious review of earlier researches before finalizing the topic for current research, so as to avoid repetition of research. He made a reference to MoUs entered into by Alagappa University with Universities abroad. Participation of Putra University Research Scholars in the workshop, he added, will not only heighten their research skills but also provide them with an opportunity to learn about the culture of India. The technological innovations and the consequent use of multimedia in teaching and research have revolutionized the frontiers of research; and he appealed to the researchers to obtain the aforesaid skills for bringing in new knowledge to the outside world.

Prof.V. Balachandran, Registrar i/c in his felicitation address, said how western countries spent enormous amount of money for the documentation of research works. He highlighted the importance of research for a nation's growth and pointed out the significance given by the Corporate Sectors throughout the world for research and development activities for their growth.

Dr.K. Manimekalai, Former Vice-Chancellor, Mother Teresa Women's University, Kodaikanal, and Dean, Faculty of Arts, Alagappa University, said that there is no need for researchers to neglect the classical issues but the same problems could



be seen from new perspectives. At the same time she exhorted the researchers not to belittle or discard but to give importance to the emerging trends and issues and contemporaneous problems and warned that it would not be an easy task.

Speaking on the occasion, Prof.K.Karunakaran, Former Vice-Chancellor of Tamil University, Thanjavur, said that in the changing scenario the researchers should bear in mind that they work for world community. In this context, he said that the collaboration and sharing of knowledge with other universities would be more profitable and relevant. He stressed the need to strengthen research in basic sciences in India today. He advised the scholars to undertake interdisciplinary and multidisciplinary research for revitalization of research process.

Dr.Vijayaletchumy Subramanian of Putra University, Malaysia, in her felicitation address, said the objective of this programme is not only the sharpening of research skills of scholars but also providing a forum for cultural exchange. She added that this program would provide synergy to the scholars of both the universities.

Earlier Dr.PMadhan, Head i/c, Department of English and Foreign Languages, welcomed the gathering. The first lecture given by Dr. A. Narayanamoorthy, Member of the Syndicate, focused on the aptitude for research. He was very lucid in his instructions about formulating a thesis statement. He emphasized that having an in-depth knowledge of the existing literature in one's field of study will serve as the base for futuristic research and it will serve as a road map for the project. He also explained the need to use simple words that will help express ideas forcefully while writing the thesis and also the importance of evaluation of the sources in terms of authority, reliability and currency, with a view to referring to the top journals, instead of questionable secondary sources.

Dr. Karunakaran explained the need for research in today's research scenario; and he expostulated the meaning of research and the way in which the research has to be approached by the researcher. He felt that the standard of research has come down woefully nowadays and one has to select the topics which would benefit the society at large. He also gave an idea about the linguistic culture of various languages and also the stylistic notations that can be used in the language. This lecture clearly showed where we lack and what we lack in terms of research in the true sense of the word.



Dr. N. Kalaithasan's (Formerly Visiting Professor, Department of English and Foreign Languages) whole talk centered around the focus on the primary sources and the necessity of applying three "I"s : having rich Insights leading to drawing Inferences to arrive at different ways of Interpreting the text with stress on holistic approach. Not only words have meanings, but also stylistic devices employed by the writer do have meanings. To mention a few, spacing or setting off a passage from the preceding text, using all capitals, applying small letters in the place of capitals do help the researchers interpret the text. By way of elaborations and illustrations, the speaker began cataloguing a step by step approach to the study of a work of art. The exploitation of action verbs and non-action verbs and pejorative adjectives in a writer's work go a long way in interpreting and enriching the meaning of a text. Even grammatical deviation, semantic deviation and a graphological deviations

cannot be ignored while explicating a text. On no account should the researcher be tempted to walk into the trap of plagiarism. In this connection, the speaker quoted the words of Emerson to stress that a researcher should be “a man thinking and not a mere thinker”. He rounded off his talk with the words of Emerson: “We must walk with our own legs, work with our own hands and think our own minds”.

Dr. S. Ganesan, Associate Professor of English, H..H. the Rajah's College, Pudukkottai, explained the “cutting edge affairs” in research. He stressed the need for knowing the latest research trends for turning out a good piece of research work. A holistic approach will prove to be very effective in taking up researches in Humanities. He dwelt in detail on the technicalities of writing a good thesis following the latest MLA style. He asked the scholars to think innovatively and come out with novel ideas and findings in their research endeavors. He warned the researchers against plagiarism and its serious consequences.

### **Village Placement Programme**

A three-day Village Placement Programme was organized by the Department of English and Foreign Languages, Alagappa University, on 23rd, 24th & 25th of September, 2016. 62 students participated in the programme. The members of the faculty and the students involved themselves in the cleanliness drive.

On the first day, a special awareness programme on Strength of Village as a Wealth of Nation was organized. Ms. S. Chellam, Coordinator, Swami Vivekananda Centre for Higher Research and Education, Alagappa University, inaugurated the programme and delivered an informative address to the people of Maruthangudi and Siravayal villages once visited by Mahatma Gandhi. Students from Somasundaram Chettiar Middle School also joined the gathering. An enthusiastic group

of students involved themselves in cleaning the Somasundaram Chettiar Middle School where they proceeded to attain our Nation's goal of Swatchh Bharat. They rolled out the weeds and the thorny trees which spread over the premises of the school. Our students taught English language to the school students and the school students participated in learning English eagerly. Co-curricular activities like word building, storytelling, puzzles etc were also organised for the benefit of the students of the school.

On 24<sup>th</sup> September, our students enthusiastically involved themselves in cleaning the Primary Health Care Centre, at Maruthangudi and saplings were also planted there. Vice - Chancellor, Prof. S. Subbiah also joined hands with the students in planting saplings. Prof.A. Narayanamoorthi, Professor and Head, Department of Economics and Rural Development and Prof. V. Balachandran Registrar i/c, Alagappa University, also planted saplings.

An awareness programme on eradication of Dengue and Malaria was arranged. Dr. P. Nageswaran, Medical Officer, Maruthangudi, created an awareness about the diseases through his special address. He said every resident needs to know the basic facts about Malaria and Dengue in order to bring about its decline in an effective manner.

Then the students conducted a survey and collected data relating to various socio- economic factors of the people of Maruthangudi and Siravayal villages.

On 25<sup>th</sup> September, a special awareness programme on Child Abuse was organized at Maruthangudi village. Mr. A. Muthu delivered an informative speech on child abuse.

On the eve of final day, the students performed many cultural programmes and in addition to that,



they shared their three day experiences on the Village Placement Programme. All the students sincerely expressed their thanks and gratitude to the VPP coordinator of Alagappa University for providing an opportunity to identify the basic problems of villages unknown to many and for getting to know the life style of the people in several areas. Thus, the three - day village placement programme ended successfully with a dawn of new experience in the minds of the students.

### DEPARTMENT OF FINE ARTS Lecture – Cum – Demonstration Programme



On 27.8.2016, a Lecture-cum-Demonstration programme on Kalinga narthana was conducted by Mr.Subbaraman and Alamelu from Oothukadu Vengatasubaiyer family at the College of Education Seminar Hall. The B.F.A.,/M.F.A., (both Music and Dance) students said it was an experience to listen to the scholarly lecture that was followed by an interesting demonstration.

### DEPARTMENT OF WOMEN'S STUDIES Gender Sensitization Programme for School Teachers



The Centre for Women's Studies, Alagappa University, organized a "Gender Sensitization Programme for School Teachers" in collaboration with Rashtriya Madhyamik Shiksha Abiyan (RMSA), Government of Tamil Nadu, on 24<sup>th</sup> August, 2016. Around 100 participants -- school teachers from all districts of Tamil Nadu, State officials of Tamil Nadu, Professors from Alagappa University, Research Scholars and students attended the workshop.

Prof. K. Manimekalai, Director, Centre for Women's Studies, delivered the thematic introduction. In her thematic introduction, she stressed the need for conducting training to school teachers that would equip them with knowledge, skills and aptitude that promote gender equality and would enable them to display the desirable attitude. It would broaden their perspective so as to enable them to give mutual respect and trust with no loss of honour to both the genders.

Prof.V.Balachandran, Registrar i/c, Alagappa University, presided over the programme. In his address, he said that a modification of norms, beliefs and patterns of behavior of teachers towards the children can have a salutary and lasting effect on gender equality through implementation of the gender sensitization programmes. Also, he appreciated the organizers for initiating this gender sensitization programme to train the teachers who are the real change-agents to inculcate gender sensitization in students.

Dr. G. Arivoli, Project Director, RMSA, delivered the inaugural address. In his address, he explained in detail the significant role of women down the ages. Also, he appealed to the teachers to create awareness in and impart proper knowledge to the students about gender sensitization and help in creating a society based on equal rights to both the genders.

Thiru V. Kumar, Joint Director, RMSA, offered felicitations.He noted that this type of workshop

will provide an opportunity for understanding the oppression of women in the patriarchal society and would offer proper suggestions to overcome the trauma of suppression. This workshop would be a boon to teachers for realizing the need for gender sensitization programme.

Mr. S. Senthilvel Murugan, Chief Educational Officer, Sivagangai, noted the imperative necessity of the gender sensitization programme for school teachers. He insisted that the school teachers should take up the gender issue seriously, which in turn, would create an impact on the school students to treat the other with justice, courtesy and honour.

The inauguration of the programme was followed by three technical sessions namely 1) Gender Sensitization, 2) Gender Ideology and 3) Gender Concerns in Education. Prof. K. Manimekalai, Director, Centre for Women's Studies, Prof. K. R. Murugan, Head i/c, Department of Social Work and Dr. V. Renganathan, ADPC, RMSA, Salem, acted as resource persons.



In the programme, the Training Manual on Gender Sensitization was released and that was followed by a CD release. Earlier, Tmt. Veeramani, welcomed the gathering. Mr. L. Pushparaj, EDC, RMSA, Sivagangai, proposed a vote of thanks.

### **Educate, Advocate and Lead**

#### **Two – Day Legal Awareness Programme on Justice for Women**

The inaugural function of a Two-Day Legal Awareness Programme titled “Justice for Women – Educate, Advocate and Lead” was held at Alagappa



University on 30.9.2016. The programme was organized by the Department of Women's Studies and Centre for Women's Studies in collaboration with the National Commission for Women, New Delhi. The aim of the programme was to create legal awareness among the Teacher Educators, particularly among women students.

Prof. K. Manimekalai, Dean, Faculty of Arts, and Head, Women's Studies, Alagappa University, welcomed the gathering and highlighted the importance of conducting the legal awareness programme, particularly to the Teacher Educators for educating the women students on their basic legal rights.

Prof.S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, referred to the plight of Indian Women. Gender inequalities, certain traditional practices and women's ignorance of their fundamental civil and Constitutional Rights, act as deterrents and stumbling blocks in empowering women. According to the latest data released by the National Crime Records Bureau (NCRB), a total of 3,37,922 cases of crime against women were reported in India during the year 2014. Referring to the increase of crime rates, he said that 2.24 million crimes against women were reported over the past decade. Every hour 26 crimes against women are reported; and one complaint registered in every 2 minutes reveals the cruelty done to women. Throughout the world women are facing problems due to lack of legal awareness and same is the case with India where half of the population



are women. Hence, creating legal awareness becomes imperative and women teacher educators should be imparted the basic legal knowledge, so that they may be made to impart the same to their students. He congratulated the organizers and the National Commission for Women, New Delhi, for selecting this most appropriate topic for discussion, enlightenment and dissemination.



Dr. P. Vanangamudi, Vice-Chancellor, The Tamil Nadu Dr. Ambedkar Law University, Chennai, in his inaugural address, lauded the Constitution of India which guarantees social, economic and political justice to all citizens. The speciality of the Indian Constitution is its vibrancy even after 66 years. Attributing women's sufferings mainly to the patriarchal attitude of the Indian society, he said that the Family Law needed enormous changes that could bring in real justice to women. Further, he added that the Indian Succession Act also needed changes to safeguard women in the inheritance of property. The increase in enrollment of women in educational institutions augurs well for the nation's development paving the way for women's progress. He noted that women have occupied supreme positions such as Presidents, Prime Minister, Chief Ministers, Governors, Ministers after India's independence. It is due to the equal status offered to men and women in our Constitutional set-up. Yet that there is an urgent need to impart awareness among women of their basic rights enshrined in our legal system.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his felicitation address, said that only in India, there are plethora of laws enacted to regulate and safeguard the citizens of India. "All are equal before law and nobody is above law". As ignorance of law is not an excuse, everyone is expected to know the laws of the land. India being one of the most democratic countries in the world, everyone is given equal status and equal opportunities to get education and employment in all spheres of life. When women encounter atrocities, they should remember that there are several laws pertaining to their protection from the onslaught. He appealed to the Teacher Educators to imbibe the spirit of the law and impart the same to their wards.

Thiru. T.V. Hemananda Kumar, Principal Sub-Judge, Tirunelveli, delivered the valedictory address. He highlighted the dire need for creating legal awareness among women and also listed out various legislative measures initiated by the Government and their impact on society. He said that every Indian citizen is expected to know the legal rights, duties and provisions of the Constitution of India. He pointed out some shocking facts and he said that India is considered not a very safe country in the world as crimes against women and children are on increase day by day; every day 26 rape cases are registered and unreported cases are double in number; human trafficking is also high. People are ignorant of registering a case in police station and they do not know how to approach cases in the law court.

Dr. S. Poul Punitha, Asst. Professor, Centre for Women's Studies, proposed a vote of thanks and distributed certificates to the participants. Nearly 150 Teacher Educators and students from the Department of Women's Studies and Faculty Members attended the programme.

## DEPARTMENT OF SOCIAL WORK

### International Symposium on Emerging Trends in Social Science Research



An International Symposium on Emerging Trends in Social Science Research was organized by the Department of Social Work and Women's Studies, Alagappa University, Karaikudi, on 1st September 2016. The main objective of this symposium was to explore the basic dimensions of the social research and the concomitant need for researchers to rethink about the assumptions that underlie contemporary issues and trends in social science research.

Speaking at the symposium, Prof. S. Subbiah, Vice-chancellor, Alagappa University, Karaikudi, said that social science research explores the relationship between individuals and society. It mainly focuses on society ; and newspapers today act as the best and dominant sources for designing the research topics of contemporary social relevance. And at the same time the old issues with new twist also provides space for research. And in this context, he added that society is a lab for social science researcher which was a very vast domain but the science researcher's work is confined to the restricted space of their laboratories. "Any development is, in fact, intrinsically related to human values and all researches should pertain to the contribution to society". He further said that the researchers should have distinct ideas about the qualitative and quantitative aspects of research while selecting their research problems. "Unless the researcher has a thorough knowledge on

both qualitative and quantitative aspects of social research, his work will not fulfil the expectations of the society", he stressed.

Prof. Premalatha Karuppiah of the School of the Social Sciences, University Sains Malaysia, in her key-note address, referred to the three major trends in social science research such as issues in social science research, methodological aspects of social science research and the type of data and the traditional boundaries of social science research. Violence against women, poverty, marginalization etc. are the old issues demanding new perspectives owing to the current technological development. She also spoke about the need for evolving indigenous theories in Asian situation relegating the Western theories to the background, which are not very pragmatic to the conditions prevailing in Asian countries.

Prof. K. Manimekalai, Dean, Faculty of Arts, Alagappa University, delivered a special address on the occasion. She insisted on the selection of topics relating to emerging trends and burning issues that affected the individuals in a complex society. While preparing research proposals, the scholars should think of emerging issues affecting the society that would fetch funds from the funding agencies. Social science research alone will bring peace to humanity, she added.

In the technical sessions that followed, Prof. A. Narayanamoorthy, Syndicate Member, Alagappa University, Dr. M. Kannan, Former Principal, Madurai Institute of Social Sciences, Prof. Nalini, Prof. & Head, Dept. of Social Science, Pondicherry University, delivered lectures on various topics related to intensive social science research.

Prof. K.R. Murugan, Head i/c, Dept. of Social Work, welcomed the gathering. More than 250 scholars from the Faculty of Arts participated in the symposium.





### Malaysian Professor Participates in a Series of Programmes



Prof.Premalatha Karuppiah, School of Social Sciences, Universiti Sains, Malaysia visited the Department of Social Work, Alagappa University during the period 17<sup>th</sup> August 2016 to 16<sup>th</sup> September 2016. In order to derive benefit from the varied and vast experience of the Professor in research methodology, the following series of programme were arranged in which all the students and Research Scholars from the Arts stream participated.

S.No	Date	Title of the Programme
1	29 <sup>th</sup> August 2016	Discussion on Qualitative Data Analysis
2	1 <sup>st</sup> September 2016	International Symposium on Emerging Trends in Social Science Research
3	2 <sup>nd</sup> September 2016	Discussion on Designing Questionnaire
4	7 <sup>th</sup> September 2016	Interactive Meet with Research scholars: Issues in Social Science Research

### Village Placement Programme

The second year students of the Department of Social work participated in the Village Placement Programme organized by the University from 23<sup>rd</sup> to 25<sup>th</sup> September 2016 at Maruthangudi, Siravayal.



The activities were focused on three major areas Education, Environment, and Health. The students organized awareness programme on the themes “strength of village is the wealth of nation”, child abuse, dengue and malaria. The campus cleaning work was carried out by the students at the Somasundaram Chettiar Middle School and Primary Health Centre of the village. The students conducted a socio –economic survey of the village to understand the livelihood of the people of that village.



### Outstanding Educator and Scholar Award



Dr.K.R.Murugan, Professor & Head i/c, Department of Social Work, received “Outstanding Educator and Scholar Award” from the National



Foundation for Entrepreneurship Development (NFED), Coimbatore on 05<sup>th</sup> September 2016 on the occasion of 17<sup>th</sup> Teacher's Day Awards Function.

## DEPARTMENT OF ECONOMICS AND RURAL DEVELOPMENT

### Invited Lectures Delivered by the Faculty

A. Narayanamoorthy, delivered a two - hour presentation on "Application of Review of Literature in Research" at the two-day workshop on Research Methodology for the Ph.D., Scholars of Arts and Ph.D., Scholars of University of Putra, Malaysia, organised by the Centre for Academic and Technical Writing, Alagappa University, on August 12, 2016. He delivered a lecture on "Selecting and Formulating Topical Theme of Research", at the International Symposium on Emerging Trends in Social Science Research, organised by the Department of Social Work, Alagappa University, Karaikudi, on September 1, 2016.

Dr. A. Narayanamoorthy has been nominated as a Member of the Finance Committee of Alagappa University, Karaikudi, with effect from July 28, 2016.

### Special Lecture Programme

Dr. S. Iyyampillai, Professor, Department of Economics, Bharathidasan University, delivered a special lecture on "Current Development in Indian Economy" at the Department on May 6, 2016.

## DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE

### Two-Day National Conference on Information for All: Changing Role of Public Libraries in Digital India Initiatives

A Two-day National Conference on the "Information for All: Changing Role of Public Libraries in Digital India Initiatives" was conducted by the Department of Library and Information Science on 2<sup>nd</sup> & 3<sup>rd</sup> September, 2016 at Alagappa University, Karaikudi, in association with Raja



Rammohun Roy Library Foundation, Ministry of Culture, Government of India. More than three hundred library professionals from across the nation participated and presented papers in the seminar. They deliberated on the crucial issues pertaining to the theme of the seminar. While welcoming the scholars, the Organising Secretary of the Conference Dr. S. Thanuskodi, Professor & Head, Department of Library and Information Science, Alagappa University, made a warm reference to the collaborators of the conference for their financial support for conducting this kind of national conference on a crucial topic of current interest.

Presiding over the function, Prof. S.Subbiah, Vice-Chancellor, Alagappa University, said that libraries have all along been remained as dynamic institutions and they have grown along with human civilization. The key to harnessing India's demographic dividend is education. He referred to the crucial role libraries play in fostering knowledge. He said that great leaders like C.N. Annadurai, Ambedkar and A.P.J. Abdul Kalam, spent their golden time in libraries that shaped their great personalities. He said that public libraries not only act as information resource centres but also they act as informal educational centres. They are aptly called people's universities and social institutions. The current Digital India Programme is a boon to every citizen and it focuses on digital infrastructure as a utility to every citizen. He added that the ultimate aim of this umbrella initiative, as envisaged by the Prime Minister, is to provide Digital



Empowerment to the citizens of this country. There are many advantages of Digital India as it will create employment; increase the literacy rate; improve the economy; pave the way for transparency in government functioning thus checking corruption; and provide quick delivery of judgment in the judicial sector. At the same time he said the country needs a foolproof and dynamic system where such things can be established.



Dr. Arun Kumar Chakraborty, Director General, Raja Rammohun Roy Library Foundation, Kolkata and Additional Mission Director, NML, Ministry of Culture, Government of India, in his inaugural address, stated that Raja Rammohun Roy Library Foundation is supporting 34,000 public libraries in India. The motto of this foundation is ensuring the development of public libraries in India. Unlike private libraries, public libraries will be open to all at all times; and there will be no discrimination and no restriction. Public libraries are of the people, by the people and for the people. He added that the President of India has inaugurated the National Mission on Libraries which is entrusted with the task of building up 76 model libraries across the nation and the government has allocated Rs.40 crores for this purpose. The Government has put forth four major schemes such as building model libraries, conducting capacity building programmes for librarians, making surveys on the functions of libraries and the creation of national virtual libraries. Under this scheme 60000 library professionals will be trained. 6.5 lakhs of books will be digitalized

under the National Virtual Library Scheme which would surpass the Google's services. He added that the acronym LAMP is becoming popular today that refers to libraries, archives, museums and preservation.

In his keynote address Dr. K.P. Vijayakumar, Former HoD, DLIS and Hon. Director, Center for Information Literacy Studies, University of Kerala, Thiruvananthapuram, said that the UNESCO has lauded the cardinal role of public libraries. In all the three revisions, the UNESCO has emphasised the contributions of libraries in social empowerment. While speaking about the quintessence of public libraries in the digital era he exhorted the library professionals manning the public libraries to go in for "de-skilling and re-skilling" in the current fast changing technological world. The IT sector should be utilized for innovation and creativity which the Prime Minister often reinforces in his speeches. Referring to the changing face of libraries, he said the youngsters preferred digital materials in the place of print sources in the mobile phone era. 9000 journals are available in open access directory but unfortunately the research scholars and students are unaware of such provisions. He added that reaching the unreached through the digitalized library would be relevant in the present situation. The number of e'learners will surpass learners in formal system of education at the global level. Some of the Career Guidance Cells attached to some public libraries have become popular among youngsters. Awareness should be created among the people by the librarians about the available resources in public libraries. He made a mention of the M.S.Swaminathan Research Foundation's innovative work of providing information to the fishermen community. He noted that the Indian Public Library Movement is gaining momentum and its objective is to create digitally literate people. He said the libraries can avail the required funds from corporates under the social responsibility scheme.

A book containing the proceedings of the conference edited by Dr. S. Thanuskodi and Dr. R. Jeysankar was released by Prof. S. Subbiah and the first copy was received by Dr. Arun Kumar Chakraborty. Dr. A. Narayanamoorthy, Member of Syndicate and Dr. K. Manimekalai, Dean, Faculty of Arts, offered felicitations. Dr. R. Jeysankar, Assistant Professor and Joint Organising Secretary of the conference, proposed a vote of thanks.



The Valedictory Ceremony was presided over by Prof. V. Balachandran, Registrar i/c, Alagappa University, Karaikudi. He spoke about the importance of the digital India initiatives in accordance with the theme of the conference. He dwelt at length on various schemes launched by the government, and also said how public librarians could play a key role in making this dream into a reality. Dr. B. Ramesha, Professor and Chairperson, DLIS, Bangalore University, delivered the valedictory address. He gave numerous practical suggestions to make public libraries become user-friendly. He quoted some excerpts from the IFLA conference held in South Africa; and from his experience he gave ideas and suggestions regarding practical steps to be taken for improving library services in order to attract more users. Dr. J. Dominic, Chief Librarian, Karunya University, Coimbatore, offered felicitations.

### **International Literacy Day**

International Literacy Day was celebrated by the Department of Library and Information Science, Alagappa University, Karaikudi, on 8th September, 2016.



Dr. V. Balachandran, Registrar i/c., Alagappa University, in his presidential address, said that both the State and Central Governments are making sincere efforts to increase literacy rates among the youth, who form a major chunk of the country's population, by granting enormous scholarships and making reservations for the socially and economically disadvantaged sections of the society. The students should avail them for their own development and also for contributing to the nation's growth. Quoting a popular Tamil saying that a king is recognized only in his own country, but a scholar is recognized by people all over the world, he referred to the honour and respect enjoyed by a scholar. In today's knowledge economy, he stressed the importance of making reading a daily habit in order to know the happenings around the world. To become a successful student, one has to listen first, then ask questions to ascertain the correctness of his understanding and then write without errors. The distinguished speaker went on to quote a few findings from the Census Report of India - 2011, illiteracy was the highest among the Muslim population. He also quoted that Bihar and Telengana had the lowest literacy rates in India at 63.82% and 66.5% respectively. Adding to the fact that a country's development is always evaluated by its literacy rate, he said that in spite of having 37% of the global population, India did not exhibit the required amount of literacy rate. Further, he said that in spite of illiteracy issues, Tamil Nadu contributed to almost 44.8% of the Gross Enrolment Ratio (GER) of the nation, while GER for India is 23.6%.





Dr.A.Ganesan, Director, Knowledge Resource Centre, PRIST University, Thanjavur, delivered the special address. He said “According to higher education statistics, only 2% of the people are getting higher education in India. Also, according to World Bank reports, there is a parallelism between the higher education of a country’s population and its economic development”. He appealed to the youth of the nation to take upon themselves the task of spreading the message of literacy for the total development of our country, both social and economic.

Prof. K. Gurunathan, Member of the Syndicate, offered his felicitations. Dr. S.Thanuskodi, Professor and Head, welcomed the gathering and Dr. R. Jeyshankar, Assistant Professor, proposed a vote of thanks.

### **Invited Lectures Delivered by the Faculty**

Dr. S. Thanuskodi, Professor & Head, Department of Library and Information Science, delivered an invited lecture on “Use of ICT in Legal Research” at the National Conference on Contemporary Legal Education in Globalized World organized by the Central Law College, Salem on 17th September, 2016. He also chaired a session at the DRDO supported National Conference on “Creativity, Innovation and Transformation in Libraries, organized by the K.S. Rangasamy College of Technology, Tiruchengode, on 9th July, 2016.

## **FACULTY OF SCIENCE DEPARTMENT OF MATHEMATICS**

### **Invited Talks**

Dr. N. Anbazhagan, Professor and Head, delivered an invited talk entitled “Markov Process and Its Applications” on 29th July 2016 in the National Seminar on Operation Research & Graph Theory held at the Department of Mathematics, Sri Sakthi Kailash Women’s College, Salem. He delivered an invited talk on “Markov Processes and Their Applications” in the TEQIP-II Sponsored One Week Faculty Development Programme on Advanced Mathematics in Engineering on September 15<sup>th</sup> 2016 at Alagappa Chettiar College of Engineering and Technology, Karaikudi, and also delivered the inaugural address in the inaugural function of Mathematics Association of the Department of Mathematics at Sivakasi Nadars Pioneer Meenakshi Women’s College, Poovanthi, on 25<sup>th</sup> July 2016. Dr.J Vimala, Assistant Professor, delivered an invited talk entitled ‘Group Theory’ on 27<sup>th</sup> Sep 2016 at Umayal Ramanathan College for Women, Karaikudi. She participated as a NSS Programme Officer in the Orientation Training from 03 Aug 2016 to 09 Aug 2016 at Empanelled Training Institute, Avinasilingam University, Coimbatore and also attended the University Workshop on Digital India on September 30<sup>th</sup> 2016 organized by National e – Governance Division, Ministry of Electronics and Information Technology, Government of India and NSS at Alagappa University, Karaikudi. Dr. R. Raja, Assistant Professor, delivered an invited talk entitled “Stability analysis of neural networks with time varying delays” in the National Conference on Recent Trends in Applied Mathematics (NCRAM16) at St.Joseph College of Arts and Science, Cuddalore, during July 22-23, 2016 and as a chief guest delivered a talk in PG Mathematics Association of Seethalakshmi Achi College for Women, Pallathur on 3<sup>rd</sup> Sep 2016. Three faculty members(Dr. N. Anbazhagan, Dr. S. Amutha and

Dr. M. Mullai) attended the workshop on “R with Applications to Quantitative Finance” held during 26-28th August 2016 at BITS Pilani, Goa campus. Four faculty members (Dr. R. Raja, Dr. S. Amutha, Dr. B. Sundaravadivoo and Dr. M. Mullai) attended the Refresher Course in Mathematics during 7-27<sup>th</sup> September 2016 at UGC HRDC, Pondicherry University, Pondicherry.

### Village Placement Programme



A Village Placement Programme was organised by the department of Mathematics at Nemam Village, Sivaganga District, during 23<sup>rd</sup> to 25<sup>th</sup> September, 2016. Preventive medicine for dengue fever 'Nilavembu Kashayam' was prepared and distributed to the village people, students and children; and health camp was also conducted. Dr R.Jeyabalan, Assistant Professor, acted as a Coordinator for the Village Placement Programme

## DEPARTMENT OF PHYSICS

### Special Lectures by Eminent Scientists

Dr. V. Natarajan, Research Scientist 'F', Naval Physical & Oceanographic Laboratory, Kochi, delivered a special lecture on the topic “Opportunities in DRDO and Advancement in Technologies – An Overview” on 02.09.2016.

Dr. G. Mohan Rao, Plasma Processing Lab, Department of Instrumentation and Applied Physics, Indian Institute of Science, Bangalore, delivered a special lecture on “Diversified topics with a basic theme of Plasma Processing” on 02.09.2016.

### Village Placement Programme



The Village Placement Programme (VPP) for second year M.Sc., Physics students of Alagappa University was conducted and the students stayed at Nemam village, Sivaganga District, for three days from 23<sup>rd</sup> to 25<sup>th</sup> September, 2016. During their stay, they carried out activities such as cleaning the streets, school premises and temples, desilting the village ponds, conducting awareness campaigns on the evils of child labour, AIDS, importance of sanitation at homes, streets and villages, significance of women's education specifically the education of the women of weaker sections; and they also taught the students of village school. The purpose of this programme is to make students aware of the socio - economic and educational ambience of villages. Students are expected to acquaint themselves with the life style of villagers, agriculture, major crops cultivated there and the living standard of the people. This team was accompanied by the team coordinators Dr.M. Ramesh Prabhu, Assistant Professor of Physics and Dr.R.Jeyabalan, Assistant Professor of Mathematics, Alagappa University, Karaikudi.

### Japan Society for the Promotion of Science (JSPS) - Invitation Award

Prof. G. Ravi, Head of the Department of Physics and Dean, Industrial Consultancy, Alagappa University, Karaikudi, has been awarded the prestigious JSPS Invitation Fellowship by the Government of Japan in recognition of his



outstanding research contribution in the field of Materials Science. JSPS has announced 5 Invitation Fellowships (Short-term) for Indians in various disciplines. Among these, only one is given for Physics. Dr. Ravi has been selected under this category, and he is the only candidate selected for the award from South India. The fellowship tenure is for two months starting from 1st November to 30<sup>th</sup> December 2016. He is planning to execute research under the present JSPS Invitation Fellowship at Research Institute of Electronics, Shizuoka University, Hamamatsu, Japan where the world's first television picture tube was invented in the year 1926.

### **Achievement by the Department**

Research activities on thrust areas have been undertaken and 12 papers were published in internationally reputed journals and 15 papers were presented in national/international conferences. Mr. P. Sakthivel, Research scholar, Department of Physics, Alagappa University, Karaikudi, won the Best Oral Presentation Award for his research paper entitled "The Effect of Sputtering Power on Structural, Morphological, Optical and Electrical Properties of RF Sputtered CdO Thin Films" at the International Conference on Recent Advance Materials (PHYIM 2016 - 2017) organized by the Department of Physics, Ananda College of Arts and Science, Devakottai, Tamilnadu on 19th and 20th September, 2016.

### **CSIR-NET/GATE Coaching Classes**

The Department of Physics organized a series of CSIR-NET/GATE coaching classes. Experts from various institutions were invited to conduct training and coaching classes for the aspirants. A special emphasis was made to solve problems in the afternoon sessions. Dr.R.Radhakrishnan, Jamal Mohamed College, Tiruchirappalli, conducted

classes on Classical Mechanics. Dr.S.S.Naina Mohammed, Government Arts College, Udumalpet, delivered a special lecture on Mathematical Physics. Dr. A. Basheerduin Mahmud Ahmed, Professor of Physics, Madurai Kamaraj University delivered a special lecture on Quantum Mechanics. Dr. P.Philominathan, AVM Sri Pushpam College, spoke on Statistical Mechanics. Dr.N.Satyanarayana, Professor of Physics, Pondicherry University, conducted classes on Electromagnetic Theory. The feedback from the students evidenced the fruitful interaction with the invited experts.

## **DEPARTMENT OF INDUSTRIAL CHEMISTRY**

### **Patents Granted/Published**

#### **1. Korean Patent Granted**

Inventors: Hong Sun Lg, J. Suresh, R.Yuvakkumar, J. Nathanael, M. Sundrarajan,  
Patent number : 10-1617994  
Title: Method for manufacturing ZnO Nanopowder and ZnO nanopowder manufactured by the method  
Date: 27/04/2016

#### **2. Indian Patent Published**

Title: Bioinspired metal oxide nanopowders for biomedical applications  
Inventors: M. Sundrarajan, Hong Sun Lg, J. Suresh, R.Yuvakkumar, R. Rajive Gandhi  
Application No: 3557/CHE/2014 A  
Publication Date: 01/07/2016

### **Invited Talks Delivered**

- Dr. P. Manisankar delivered a special talk on the topic "Environmental Awareness and Protection" in the Department of Corporate Secretaryship on 16.08.2016. He delivered the keynote address in the International Conference on 'Molecular Physiology, Therapeutics and Experimental Medicines'

organized by the Department of Animal Health and Management on 06.09.2016. He gave a talk as Resource Person at the State Level Inter - collegiate Students' Seminar organized by Thiagarajar College, Madurai on 12.09.2016. He delivered the felicitation address in the inaugural function of the International workshop on 'Data Science and Analytics' organized by the Department of Computer Science on 27.09.2016.

- Dr. G. Gopu delivered an invited talk on "Challenges on existing power sources-Aversion from social science" in an international conference on "Future strategies in electrochemical technologies for efficient energy utilization" at Le Studium, Loire Valley Institute for Advanced Studies, 1, rue Dupanloup 45000 Orléans - France on 07-09 - 2016. His visit was sponsored by Le Studium, Loire Valley Institute for Advanced Studies, Orléans - France.
- Dr.S.Umadevi delivered a lecture as Resource Person at the International Conference on "Current Developments in Chemistry (CDIC)" organized by Shri Sakthi Kailash Women's College, Salem on 29.7.2016.

### Special Lecture Programme



A special lecture programme was organized by the Department of Industrial Chemistry,

Alagappa University, Karaikudi on 19.08.2016. Dr. P. Manisankar, Professor, introduced the Guest Speaker Dr. Kaliaperumal Selvaraj, Scientist Nano and Computational Materials Lab, Catalysis Division, CSIR-National Chemical Laboratory, Pune. The distinguished guest delivered a special lecture on "Precise Nanomedicine and Cancer Theranostics: Recent Advances".

### Village Placement Programme



The Vice-Chancellor interacting with the school students

The Department of Industrial Chemistry along with the Departments of Computer Science, Bioelectronics & Biosensor and Bioinformatics organized Village Placement Programme (VPP) at Thiruvelangudi village during 23-25<sup>th</sup> September 2016. Final year III semester M.Sc. Chemistry students numbering 37 along with 3 research scholars participated in the programme. Campus cleaning, Tree plantation, Medical camp, Yoga practice to school children, Environmental awareness programme, Socio Economic Survey, distribution of Nilaveambu Kasayam, sports and quiz programs for school students were some of the works done by the participants.



## DEPARTMENT OF COMPUTER SCIENCE Alumni Meet



The Department of Computer Science organized Alumni Meet of the first batch [1991 – 1994] students of M.Sc [Computer Science] on 8-7-2016 at the Convocation Seminar Hall, Alagappa University, Karaikudi.

The meeting was inaugurated by Prof.V.Balachandran, Registrar i/c. Dr. P.Manisankar, Dean, Faculty of science spoke on the occasion. Nearly 38 alumni working in England, USA, UK, Singapore and India participated in the Meet. The old students exchanged pleasantries with the teachers. They became nostalgic and visited the class rooms where they learnt their lessons in the University.

After the Inaugural Session the alumni interacted with the current students and provided career guidance. During the Interaction session, Ms. Usha Elizabeth, Delivery Manager, Cybage Software Pvt. Ltd, Pune, spoke on “Digital Transformation - Social, Mobility, Analytics, Cloud Computing”. Mr. Prasad Chitta, Product Specialist, Tata Consultancy Services, Bangalore, shared his views on “Analytics and Big Data” with the students. Mr. N. Mohan Kumar, Lead Engineer from Converged Packet Optical Infrastructure, Ciena Corp, USA, spoke on “Software Defined Networking”. The alumni posed questions to the present set of students to test their calibre in computing.

The Alumni assured to strengthen their ties with the Department, and offer help for the future

development of the Department and for preserving the vision of the Department.

## Village Placement Programme



The Department of Computer Science, Alagappa University, Karaikudi, organized a three - day Village Placement Programme [VPP] at Thiruvellankudi Village from 23<sup>rd</sup> to 25<sup>th</sup>, Sept 2016 for the II Year M.Sc(Computer Science) students. The students stayed at the village on these days and observed the people’s living pattern and studied their basic requisites and the facilities available at the village.

Meanwhile Prof. S. Subbiah, Vice-Chancellor of Alagappa University, visited the VPP camp and asked the students about the immediate needs. He assured to sanction a computer system, cricket tool kit and a carrom board for the school students to improve their co-curricular activities.

He said that Thiruvellankudi is one of the seven villages to be adopted by Alagappa University under the VPP programme. When the adoption scheme is implemented the village will get constant attention of Alagappa University and the university will help to improve facilities at the village.





As a part of the programme, Dr.S.S.Dhenakaran, Professor and Programme Co-ordinator, arranged events like Yoga Practice, Sports Competition ,Quiz Program to school students and winners were given prizes.

### **International Workshop on Data Science & Analytics**



The Department of Computer Science, Alagappa University, organized a two - day International Workshop on “Data Science and Analytics” on 27<sup>th</sup> -28<sup>th</sup> September 2016. 205 candidates including students, research scholars and computer science teachers participated.

At the Inaugural function Prof. E. Ramaraj, Head, Department of Computer Science, welcomed the gathering. Prof. K. Kuppusamy, Department of Computer Science, delivered the thematic address. Prof. V. Balachandran, Registrar i/c, Alagappa University, delivered the presidential address and pointed out the growth of big data in industries and information technology and how it is useful in assessing the consumer behavior and in identification of criminals by cops. Prof. SR. Subramanya from National University of San Diego, California, USA, delivered the inaugural address and conducted the workshop. Prof. P.Manishankar, Dean, Faculty of Science, pointed out how big data are useful in determining the quality and merit of research publications and thereby ranking of educational institutions. Prof.J.Jeyakanthan, Head, Dept. of Bio-Informatics and Member of the Syndicate, emphasized that industries alone do not

generate big data but biological science as well. He appealed to the students to make use of the abundant employment opportunities available in biological discipline due to big data generation.

Dr. P. Herbert Raj, Institute of Brunei Technical Education, Brunei Darussalam, delivered a lecture through Video Conferencing on “Cloud Computing and Data Analytics”. On the second day of the workshop Dr. P. Rajesh Devadas, CEO, BTREE Labs & Pustaka Digita Media, Bangalore, conducted the Hands-on Session in “Amazon & Cloud Computing”. He also demonstrated the functioning of Amazon web services. Prof.F. Sagayaraj Francis, Pondicherry Engineering College, delivered a lecture on “Research Trends in Big Data Analytics”.



In the valedictory function, Prof. A. Narayanamoorthy, Prof. K. Gurunathan, Members of the Syndicate, delivered the Presidential and Valedictory Addresses respectively. Prof. T. Meyyappan presented the workshop report and Prof. S. S. Dhenakaran, proposed a vote of thanks. Dr. A. Padmapriya, Organizing Secretary, Dr. S. Santhosh Kumar, Coordinator, Mr. K. Anbazhagan, Dr. N. Gnana Sankaran and research scholars made elaborate arrangements for the successful conduct of the workshop.

### **Guest Lecture**

The Department of Computer Science, Alagappa University, organized a guest lecture on 30-09-2016. Prof. R. Baskaran, Department of Computer Science and Engineering, Anna University, Chennai, delivered a lecture on “Best Practices





in Software Engineering”. Nearly 150 candidates including students and research scholars are the beneficiaries of this talk.

### **Achievements by the Staff**

Two of the Department Staff members -- Prof. K. Kuppusamy and Prof. T. Meyyappan -- were awarded with Certificates of Appreciation on their completion of 25 years of service in this University without any blemish.

### **Foreign Visit**

Dr. T. Meyyappan presented a research paper on “Genetic based method for association rule hiding” in the Seventh World Conference on IT at Bali, Indonesia, during September 10-12, 2016.

### **Guest Lectures Delivered**

Dr. K. Kuppusamy delivered the Valedictory Address and presented the certificates to the participants in the National Conference on “Recent Trends in Computer Science and Applications” at Rabi Ammal Ahamed Maideen College for Women, Tiruvarur on 24-09-2016.

Dr. T. Meyyappan delivered an expert lecture on “Mobile Communication – Positive and Negative Impacts on Society”, at Sri Venkateswara College for Women; on 27-07-2016.

Dr. A. Padmapriya delivered a talk on “Web Designing” in the COMAP Association function organized by the Department of Computer Applications, JJ College of Arts and Science, Pudukkottai on 31-08-2016. She also delivered the

Inaugural Address at the State Level Seminar on “Recent Trends & Opportunities in IT” at Caussanel College of Arts and Science, Muthupettai on 26-09-2016.

Dr. S. Santhosh Kumar delivered a talk on “Mobile Phones : Pros & Cons” at the Department Association Meeting organized by the Department of Computer Science & IT, Ananda College, Devakottai on 1-08-2016. He also delivered a talk on “Data Mining : The Real World Perspective” in the FOCAL Association Meeting organized by the Department of Computer Applications, Bharath College of Science & Management, Thanjavur, on 10-08-2016.

## **DEPARTMENT OF BIOTECHNOLOGY**

### **Grants Received**

Dr. S. Karutha Pandian, Professor & Head and Prof. K. Balamurugan, Department of Biotechnology, received major research grant (Rs.82.35 lakhs) from ITC Kolkata for a collaborative Research Project entitled “Natural Actives & In vivo models for Health and Hygiene Applications” for a period of 3 years from July 01, 2016 to June 30, 2019.

Part-1: Screening and Characterization of Bioactive Principles of Personal Care Application and Development of Formulations thereof. PI: Dr. S. Karutha Pandian.

Part-2: C. elegans: An in vivo model for dermal inflammation and healing PI: Dr. K. Balamurugan.

### **Invited Lectures Delivered**

Dr. A. Veera Ravi, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture entitled “Marine cyanobacteria as a source of novel antipathogenic compounds” on 29<sup>th</sup> August, 2016 at International Conference on Microalgal and Cyanobacterial Biotechnology organized by Bharathidasan University, Thru chirappalli.

Dr. K. Pandima Devi, Associate Professor, Department of Biotechnology, Alagappa University, delivered an invited lecture entitled “Nutraceuticals as potential therapeutic agents for treatment of Alzheimer’s disease” on 02<sup>nd</sup> September, 2016 at the National Conference on New Frontiers and Innovative Trends in Biosciences organized by J.J. College of Arts and Science, Pudukkottai.

### **Best Paper Award for Biotech Scholar**

Santhakumari S, Research Scholar, Department of Biotechnology, Alagappa University, won the second prize and a cash award of Rs. 2000/- for Best Mini Oral Presentation for her research paper entitled “In vitro and in vivo efficacy of 2,6-Di-tert-butyl-4-methylphenol from marine Cyanobacteria against quorum sensing mediated biofilm formation of vibriosis causing bacterial pathogens in aquaculture” at the International Conference on Microalgal and Cyanobacterial Biotechnology organized by the National Facility for Marine Cyanobacteria (NFMC), Bharathidasan University, Tiruchirappalli during August 29-31, 2016.

## **DEPARTMENT OF ANIMAL HEALTH AND MANAGEMENT**

### **International Workshop on “Molecular Physiology, Therapeutics and Experimental Medicine”**



An International Workshop on “Molecular Physiology, Therapeutics and Experimental Medicine” was organized by the Department of Animal Health and Management and Department of Bioinformatics on 6.9.2016 at the Conference

Hall of the Science Campus, Alagappa University, Karaikudi.

The workshop was organized taking into consideration the several challenges being encountered in the field of therapeutics and medicine, which has also emerged as a reliable tool for providing breakthrough in the field of medicine for developing efficient drug-delivery systems through nano particles. Further, this workshop provided a new platform for scientists and researchers to come together and share the current knowledge in the field of medicine.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said that there is an urgent need for molecular medicine based research for the prevention of contagious and chronic diseases such as dengue, viral fever, etc. Most of the diseases such as diabetes are due to metabolic disorder and lack of secretion of the anti-diabetic hormone insulin. In this scenario, scientists are investigating the molecular genetics to unveil the molecules responsible for the outbreak of diseases. He added that the recent advances in molecular and cell biology are revolutionizing cancer research and he hoped the current researches in this field would provide solutions to the challenges of infectious diseases.



Prof. P. Ramasamy, Formerly Vice-Chancellor of Alagappa University, in his inaugural address, said that research so far carried out is only based on general molecular mechanism related to specific diseases; and he requested the budding scholars



to concentrate more specifically on the signal transduction mechanism for a better understanding of a particular disease. He added that there are 37.2 trillion cells in various parts of the body. In galaxy, there are 200 billion cells, but in our body there are 800 billion cells. 50 billion fat cells are found in an average body and heart muscle contains 2 billion cells. The number of atoms in each of these cells is still on an average 5 times larger than the total number of cells in the body. Eventually alteration in cellular activity changes the programme of genes expressed within the responding cells. He added that the presence of eminent scientists from abroad will enthuse the participants to acquire knowledge about the recent developments in molecular genetics research.

Prof. P. Manisankar, Dean, Faculty of Science of Alagappa University, in his keynote address, pointed out the importance of therapeutics and experimental medicine in cancer research. International Chief Guests, Dr. Alexei Verkhatsky, University of Manchester, U.K., Dr. Indhu S. Ambudkar, National Institute of Health, USA, Dr. ShmuelMuallem, National Institute of Health, USA and Dr. Govindan Dayanithi, Institute of Experimental Medicine, Czech Republic, offered felicitations



The University has signed MoU's for exchange of scholars with the University of Manchester, U.K., National Institute of Health, USA and Institute of Experimental Medicine, Czech Republic.

The welcome address was given by Prof. B. Vaseeharan, Professor and Head, Department of Animal Health and Management. Prof. J. Jeyakanthan, Professor and Head, Department of Bioinformatics, proposed a vote of thanks.

Earlier, a well-furnished Conference Hall in the Science Campus was declared open by Prof. P. Ramasamy, Formerly Vice-Chancellor, Alagappa University.

## DEPARTMENT OF BIOELECTRONICS AND BIOSENSORS

The Department of Bioelectronics and Biosensors has started offering M.Sc. Physics (Specialization in Biosensors) from the current academic year 2016-17 onwards. Curriculum for the said programme has been designed as per the TANSCHÉ guidelines in order to make this programme as equivalent to that of M.Sc. Physics.

The faculty members and students continue to carry out cutting-edge research in the area of biosensors and bioelectronics. One of our faculty members Dr. V. Dharuman, Asst. Professor, has received Alagappa Excellence Award for Research for the year 2015-2016 in recognition of his outstanding contribution in the area of biosensors.

Prof. Sekar delivered an invited lecture on the topic "Chemo-Biosensors: The Next Frontier in Medical Diagnostics" in the Department of Physics, Karpagam University, Coimbatore on 12<sup>th</sup> August 2016. He also delivered a lecture in the DST sponsored Contact Science Motivation Programme held at Annai Fathima College of Arts and Science, Madurai on 22<sup>nd</sup> August 2016. He spoke on "Sustainable Environmental Management" at Alagappa Institute of Management, Alagappa University on 23<sup>rd</sup> August 2016.

Ms. R. Rajeswari, 1<sup>st</sup> M.Sc. Physics (Biosensors) student won the first prize in the University Level Painting/Drawing competition held on the eve of independence day celebrations.

## DEPARTMENT OF BIOINFORMATICS

### Conference Attended



Dr. J. Jeyakanthan and Lab members (Mr. M. Nachiappan and Mr. R. Guru Raj Rao) participated and presented posters at the 44th National Seminar on Crystallography organized jointly by NCCS, CSIR-NCL, IISER-Pune and SP Pune University held during July 10<sup>th</sup> – 13<sup>th</sup>, 2016. They also presented posters at the International Conference on “Recent advances in modern medicine: Molecular signalling scenarios in tissues and diseases” organized by the Research & Development Wing, Sree Balaji Medical College and Hospital [Bharath University (BIHER)], Chennai held during September 3<sup>rd</sup> - 4<sup>th</sup>, 2016. They participated at the International Workshop on “Molecular Physiology, Therapeutics and Experimental Medicine” organized by Faculty of Science held on 6<sup>th</sup> Sept, 2016.

Dr. J. Jeyakanthan delivered the Felicitation Address in the International Workshop on Data Science and Analytics organized by the Department of Computer Science held during 27<sup>th</sup> and 28<sup>th</sup> September, 2016.

Dr. Sanjeev Kumar Singh attended International Conference on “Recent advances in modern medicine: Molecular signaling scenarios in tissues and diseases” along with his five PhD Students, Vijay S. Prabhu, Umesh Panwar, Aarthy M., Chirasmitha Nayak and Ishwar Chandra at SBMCH, Chennai, during 03<sup>rd</sup> – 04<sup>th</sup> September, 2016. Dr. Sanjeev Kumar also attended International workshop on “Molecular Physiology, Therapeutics

and Experimental Medicine (‘MPTEM’ 2016)” along with his Six PhD Students. He delivered a plenary lecture entitled “Computers in Drug Discovery” at Department of Information Technology, Dr. Umayal Ramanathan College for Women, Karaikudi on 24<sup>th</sup> August, 2016. Dr. Sanjeev Kumar Singh has been appointed as “Liaison Officer” at Alagappa University, Karaikudi on 16<sup>th</sup> September, 2016.

Dr. M. Karthikeyan and Lakshmanan L presented an oral presentation entitled “In Silico Analysis and Molecular Dynamics Simulation of Disease Associated nsSNP in Renin and Its Implication for Personalized Drug Designing using Renin Inhibitors in 2<sup>nd</sup> International Conference on structural and functional genomics (19<sup>th</sup> – 20<sup>th</sup> August, 2016). organized by the Department of Chemical and Biotechnology, SASTRA University, Tamil Nadu, India. He also participated in the International workshop on Molecular physiology, Therapeutics and Experimental Medicine (MPTEM’2016), (6<sup>th</sup> – 7<sup>th</sup> September, 2016) organized by the Department of Animal Health and Management, Alagappa University, Karaikudi, Tamil Nadu, India.

### Nomination to Syndicate

On 9<sup>th</sup> September, 2016 Dr. J. Jeyakanthan has been nominated as the Member of Syndicate for three years by the Hon’ble Governor of Tamil Nadu and Chancellor of Alagappa University.

### Funded Research Project Sanctioned to the Faculty

The DST-SERB, New Delhi (Ref . No. EMR/2016/000498) has sanctioned Rs. 69.38 Lakhs under the project “Identification of potential antibacterial drug for *Brugia malayi*” to Dr. J. Jeyakanthan, Professor and Head, Department of Bioinformatics

DST-FIST invited the Department of Bioinformatics for Phase-I presentation regarding Infrastructure development at New Delhi and the presentation was made on 15<sup>th</sup> September, 2016.



A major research project entitled “In-Silico screening, Theoretical Calculation and In vitro studies for the development of potential HIV-1PR inhibitors” [Ref. no.: BT/PR8138/BID/7/458/2013] has been sanctioned to Dr. Sanjeev Kumar Singh with a grant of Rs. 19.51 Lakhs for the period of 2016-2019, by the Department of Biotechnology (DBT), New Delhi.

## DEPARTMENT OF MICROBIOLOGY

### Faculty Achievements

Dr. A. Arun, Associate Professor and Head (i/c), received a Travel Grant of Rs10, 000/- from the Centre for International Co-operation in Science (CICS), Chennai, for attending the 5th Annual International Conference on Sustainable Energy and Environmental Sciences-2016 (SEES 2016) at Singapore.

Dr. G. Selvakumar, Assistant Professor, participated and presented two research works at the “International Conference on Microalgal and Cyanobacterial Biotechnology” organized by Bharathidasan University, Tiruchirappalli on 29-31st, Aug, 2016.

Dr. A. Arun, Associate Professor and Head (i/c), participated and presented research paper in “International Conference on New Horizons -- Emerging Challenges Recent Paradigms in Food Mediated Immunity and Their Role in Human Health and Longevity” organized by the Department of Immunology, The American College, Madurai on 31st Aug-1st Sep 2016. He also presented a paper in “International Conference on Recent Advances in Modern Medicine: Molecular Signaling Scenarios in Tissues and Diseases- RAMM 2016” organized by Research and Development Wing of Sree Balaji Medical College, Bharath University (BIHER), Chennai on 3<sup>rd</sup> and 4<sup>th</sup> Sep, 2016.

Five faculty members participated in the “International Workshop on “Molecular Physiology, Therapeutics and Experimental Medicine” jointly

organized by the Departments of Animal Health and Management and Bioinformatics, Alagappa University, Karaikudi on 9<sup>th</sup> Sep, 2016.



Faculty members, students and research scholars visited the Agricultural College and Research Institute at Kudumiyamalai, Pudukkottai, on 23.9.16.

## FACULTY OF EDUCATION

### Orientation Programme



Under the aegis of the Deanship of Student Affairs an Orientation Programme for Freshers of the Faculty of Education was conducted at Alagappa University on 26.7.2016.

Speaking at the function, Prof.S.Subbiah, Vice-Chancellor, Alagappa University, said “a nation’s progress lies in the hands of teachers”. He added that “mother is the first teacher and the teacher is a second mother” and in this context, the teachers should realize their duties and responsibilities. As students learn many things from teachers, they must be role models. Further, he added that the

teaching is the noblest of all professions in the world. In other professions, one may earn money, but in teaching the teachers make others happy and in turn derive happiness.

Referring to the ancient seat of higher learning the Nalanda University, he stated how the erudition and devotion of Scholar-Teachers beckoned students from different parts of the world. A mastery over the subject and updating of knowledge in the subject are very crucial to become effective teachers. That is a way to produce good and useful citizens. The objective of education is not only earning money but serving the society so as to contribute to the nation-building.

He also said that even before the starting of the Alagappa University, the College of Education and Physical Education were started by the visionary Founder Dr. Alagappa Chettiar. Both these institutions have produced Vice-Chancellors. He stated that the students who have joined here are really fortunate and exhorted them to imbibe the spirit of achieving something great in their career. Dr. C.N. Annadurai, Dr. Ambedkar, Dr. APJ. Abdul Kalam, Dr. S. Radhakrishnan were avid readers and they had used libraries properly to become great leaders of the nation. He advised the students to make use of the excellent library facilities available at the University and bring laurels to the institution by way of remarkable achievements.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his welcome address, briefly traced the contributions made by Dr. Alagappa Chettiar to the cause of higher education in this educationally backward region. Alagappa University is always conscious of imparting quality in all its performances, he added. He cited the University's motto "Excellence in Action" and that excellence should be attained through perseverance and hard

work by the students. He appealed to the students to follow the noble virtues such as simplicity, honesty and generosity practised by the Founder of this great institution.

Dr. P. Manisankar, Dean of Science, Dr. H. Gurumallesh Prabu, Controller of Examinations i/c., Prof. A. Thirunavukkarasu, Central Librarian, Dr. S. Rajaram, NSS Co-ordinator, Dr. P. Suresh Kumar, Director, Alagappa University Study Circle, Dr. P. Sivakumar, Director i/c., Directorate of Distance Education, Mr. S. Murugaraj, Finance Officer and Dr. R. Senthil Kumaran, Director of Physical Education addressed the students.

About 350 students from the Faculty of Education and Physical Education and Skill Development Centre participated. Faculty Members from these Departments also participated. Dr. V. Palanisamy, Dean, Student Affairs, proposed a vote of thanks

## DEPARTMENT OF LIFELONG LEARNING

### Faculty Achievements

Dr. N. Arunachalam, Prof & Head and Dr. N. Johnson, Assistant Professor, participated and presented papers at the National Seminar on "Access to Services and Education by the Differently Aabled Women" held on 29th & 30th July 2016, organized by the Department of Adult and Continuing Education, Sri Venkateswara University, Tirupathi, Andhrapradesh. Dr. N. Arunachalam, presided over the valedictory function. Dr. R. Rajan, submitted a paper on "Strategies for Access to Differently Aabled Women in Higher Education" at this seminar. He also delivered a guest lecture at a seminar organized by the Department of Education, Mother Teresa University on "Conflict Management and Conflict Resolution" held on 9th August 2016 at Kodaikanal.



Dr. N. Johnson delivered a guest lecture on “Leadership and Communication Skills” at a seminar organized by the Department of Education, Mother Teresa University, Kodaikanal on 9<sup>th</sup> August 2016.

### Senior Citizens Day Celebrations



“A decline in number of Homes for the Aged will be a sure indicator of increasing humanism” observed Prof. S. Subbiah, Vice-Chancellor, Alagappa University, while addressing a gathering at a function, organized by the Department of Lifelong Learning to celebrate the Senior Citizens Day on 18.8.2016. He said that according to a statistics, there are 300 such Homes catering to the needs of the senior citizens in Tamil Nadu. Only when this number decreases, can we conclude that humanitarian outlook has increased. He said that caring for the aged with concern and serving them with kindness would be the real respect that one can pay to a senior citizen. He added that Alagappa University, which conducts a host of awareness programmes, has acquired the 49<sup>th</sup> rank among the Indian Universities and the 4<sup>th</sup> place among the State Universities in Tamil Nadu, as per the national assessment of higher learning institutions. The Vice-Chancellor honoured the retired teaching and non-teaching staff of the University with shawls.



Mr. A. Kaliamurthy, Formerly Superintendent of Police, Tiruchirappalli, who spoke at the function, said that in the olden days, elders were considered as demi gods and revered and they were gratefully remembered in joint families; and that scenario has drastically changed today; and he added that according to Help Age India, 56 percent of the sons in India fail to look after their aged parents and 23% of daughters-in-law neglect their mothers-in-law and 32% of the youth population do not care for the elders.

Dr. SM. Ramasamy and Dr. P. Subas Chandra Bose, Syndicate Members of Alagappa University, offered their felicitations. Dr. V. Balachandran, Registrar i/c., Alagappa University, welcomed the gathering. Prof. N. Arunachalam, Head, Department of Lifelong Learning, proposed a vote of thanks.

### Guest Lectures

Dr. K. Parthasarathy, Professor, Department of Lifelong Learning and Director, IECB Bharathidasan University, Tiruchirappalli, delivered a guest lecture on “Employability Skills” to the students of Journalism and Mass Communication, Department of Lifelong Learning, Alagappa University, Karaikudi on 24.08.2016.



Dr. V. Rajeswari, Prof & Head, Department of Education, Mother Teresa University delivered a Guest lecture on “Communication Skills” for students of Journalism and Mass Communication,

Department of Lifelong Learning, Alagappa University on 12.08.2016.

### Study on Impact of Adult Education

A detailed final report of the study on “Impact of Adult Education (Saakshar Bharat) programme in Tamil Nadu 2015-16” was finalized and submitted to the State Planning Commission, Government of Tamil Nadu.

Dr. N. Johnson, Assistant Professor, organized a Two-day Workshop on Developing Research Tools for the Study on “Effectiveness of Video Games in Enhancing Problem Solving and Pro-social Behaviour of Primary School Students” held on 30th and 31<sup>st</sup> August 2016 in DDE, Alagappa University. Dr. N. Arunachalam and Dr. R. Rajan participated as chairpersons in the workshop.

The Students of Journalism and Mass Communication, Department of Lifelong Learning participated in the celebration of “World Photographic Day” and Workshop on Photography and Live Demo on 19.08.2016 and they also participated in Workshop on “Visual Communication in Mixed Media” organized by the Department of Visual Communication, Jamal Mohamed College (Autonomous) Tiruchirappalli held on 22<sup>nd</sup> September 2016.

### Village Placement Programme



The second year students of Journalism and Mass Communication participated in the “Village

Placement Programme” at Vadakudi village from 23.09.2016 to 25.09.2016 organised by Alagappa University. Dr. N. Johnson acted as one of the Co-ordinators of Village Placement Programme at Vadakudi village.

The students involved themselves in cleaning activities in and around School Campus, Ponds, Temple, organized Special/Guest Lecture on Health/Legal Awareness, planted tree saplings and also participated in cultural programmes.

The MJMC & M.Phil (Media and Communication) students documented the Village Placement Programme–2016 conducted in Seven Villages Vadakudi, Enathipatti, Thiruvelangudi, Maruthangudi – Siravayal, K.Athangudi, Nemam and Gandhi Nagar during 23.09.2016 to 25.09.2016. The students’ team did the work in all villages under the guidance of Dr.N. Arunachalam and Dr. R. Rajan.

The edited version of Visual Documentary on Village Placement Programme – 2016 that runs to 12 minutes was prepared by the Media Centre, Department of Lifelong Learning, Alagappa University, Karaikudi.

The students of Master of Journalism and Mass Communication participated in the short film competition on 28.09.2016 organized by V Media Solutions at Chennai and the same was screened in L.V Prasad Studio, Chennai. They produced a





one minute short film titled “Karisanam” which was appreciated by the audience and organizers.

## DEPARTMENT OF SPECIAL EDUCATION AND REHABILITATION SCIENCE

### Dr. A.P.J. Abdul Kalam Memorial Tree Plantation Function



Dr. A.P.J. Abdul Kalam Memorial Tree Plantation Function was organized by the Department of Special Education and Rehabilitation Science in collaboration with Alagappa University Resource School for the Differently Abled.

### Guest Lecture

Dr. A.M. Jazeel from Sri Lanka addressed the Students at the Department of Special Education and Rehabilitation Science on the Educational System in Sri Lanka on 27.9.16

### Guest Lectures by Field Experts (Special Educators)

Guest Lectures were organized for the students in the Department of Special Education and Rehabilitation Science. Guest faculty included Mr. Chithiraiselvan, Mr. Arumugam, Mr. Shiju from the special education field. They spoke on Recent Trends in Special Education

### Teachers Day Celebrations & Various Clubs/ Committees Inauguration



The inauguration of Various Clubs and Committees such as Literary Club, Maths Club, Science Club, Social Science Club, Aesthetic Committee and Suggestion Committee was held on 2.9.16. Dr. T.R. Gurumoorthy was the chief guest for the programme and inaugurated the clubs. On behalf of Literary Club, a debate was organized in the department and Dr. Govindarajan, Assistant Professor, Department of Education, acted as the Judge for the debate.

### Field Visit

Field Visit was organized for the B.Ed and M.Ed Special Education Students. Students visited TELC School for the Blind, Thiruppathur and T.K.G Hr. Sec. School, Kundarakudi on 21.9.16. Students interacted with the blind students and understood various teaching methodologies adopted for teaching the students with visual impairment.

### Village Placement Programme

Second year B.Ed and M.Ed Students stayed at Vadakudi under the Village Placement Programme Scheme. They were engaged in a series of activities such as temple cleaning, village cleaning, tree plantation and organizing medical camp etc; They were also involved in data collection from the village people regarding their needs. Legal Awareness Programmes were also organized as part of the Village Placement Programme.

## Faculty Activities

Dr. J.Sujathamalini published an article 'Knowledge and Teaching Competency level of Prospective Teachers on Giftedness' in the Indian Journal of Applied Research, Vol 6. Issue 7. July 2016. She visited Composite Regional Centre, NIMH, Nellore on 7.9.16 as an Inspection Team Member of Rehabilitation Council of India, New Delhi for the approval of special education courses. She delivered an Invited Lecture on 'Educational Psychology' at Annai Khadija Arts and Science College, Ammapattinam on 14.08.16

Dr. K. Gunasekaran, Assistant Professor, Department of Special Education coordinated the Village Placement Programme (VPP) held at Vadakudi from 23.09.16 to 25.09.16.

## FACULTY OF MANAGEMENT

### ALAGAPPA INSTITUTE OF MANAGEMENT

#### World Tourism Day Celebrations

The World Tourism Day was celebrated at Alagappa University, Karaikudi on 27<sup>th</sup> September 2016. Interestingly, the programme started with the traditional dance programme.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his Presidential Address, said that tourism links cultures of different States and Countries. It strengthens the bond between varied nations and promotes the concept of universe as a family. He equated the word "Tourism" with "Happiness" and added that tourist places play a major role in creating a stress free life. In this context, he said that one should consciously cultivate the aesthetic sense by admiring beauty. He added that "travel gives real experience" and "tourism promotes peace, happiness and harmony". He referred to the different types of tourism such as eco-tourism,



pilgrimage and medical tourism and highlighted their uniqueness. After specifically mentioning the important tourist spots of Chettinadu, he appealed to the authorities concerned to take earnest efforts to promote tourism in this part of Tamil Nadu for economic growth.

Dr. S. Kaliyamoorthy, Director of Alagappa Institute of Management, delivered the thematic address by stating the importance of tourism in all spheres. He also encouraged the students to concentrate on tourism sectors for creating employment potential.

Mr. J. Jayakumar, District Tourist Officer, Sivagangai, in his inaugural address highlighted the significance of conducting World Tourism Day every year and pointed out the need for tapping untapped potential of Tourism in Tamil Nadu.

Mr. K.P.Bharathi DHAN Foundation, Madurai, gave a presentation on the significance of tourism and also added that it is the only sector which has improved in the past 15 years. He mentioned the position of India in the world tourism sector and gave suggestions to improve it to the economic advantage of the country.

Dr. M. Chithambaram, Associate Professor, Alagappa Government Arts College, Karaikudi, delivered the special address on the impact of world tourism day. He said that tourism not only ensures economic development but also enables cultural development. Hospitality is one of the



major industries in the tourism sector which paves the way for the development of the society and travelling gives holistic knowledge and experience.

Dr. P. S. Nagarajan, Assistant Professor, Alagappa Institute of Management, welcomed the gathering. Dr. V. Sivakumar, Associate Professor, Department of Logistics, offered felicitations. Dr. P. Rajan Chinna, Assistant Professor, Department of Logistics, proposed a vote of thanks.

## DEPARTMENT OF LOGISTICS MANAGEMENT

### Small Industry Day

National Small Industry Day was organized by the Department of Logistics Management in association with the Industry & Consultancy Cell, Business Collaboration Centre, Incubation and Technology Transfer Centre. Prof. S. Subbiah, Vice-Chancellor, presided over the function and Mr. A. Padmanabhan, Sr. Dy. General Manager, BHEL, Thirumayam, was the Chief Guest of this function.



## DEPARTMENT OF COMMERCE NEWS IN BRIEF

### Guest Lectures Organized

- The Department organized a special lecture programme on 'Vallal Alagappan' on 29<sup>th</sup> July 2016. Five M.Com Students spoke on the occasion about the philanthropic contributions of Vallal Alagappan for the cause of education.

- Dr. I. Ilankumaran, Assistant Professor, Alagappa Institute of Management delivered a special lecture on 'Employability Skills' on 28.07.2016.
- Dr. (Mrs). R. Aananthi, Medical Officer, Alagappa University delivered a special lecture on 'Health Awareness and Nutrition' on 03.08.2016.
- Prof. N. Janakiraman, Soft Skills and Leadership Trainer delivered a Special Lecture on 'Personality Development' on 02.09.2016.
- The Department organized Village Placement Programme for three days from 25<sup>th</sup> to 27<sup>th</sup> September at Enathippatti Village. Dr. (Mrs.) B. Menaka was the coordinator of this programme. Dr. T. R. Gurumoorthy, Dr. S. Ganapathy, Dr. G. Nedumaran, Dr. M. Gurupandi, Dr. V. Vinayagamorthy, Dr. (Mrs.) G. Kanagavalli attended the programme and offered felicitations.

### Papers Presented

Dr. T.R. Gurumoorthy participated and presented a paper on "Entrepreneurs – Be Creative with Innovation" at the National Conference on Entrepreneurial Resurgence and Innovation' organized by Entrepreneurship - cum - Skill Development Centre, Alagappa University on 19.08.2016 and also delivered the felicitation address in the conference and he also delivered a special lecture on 'Dhyanam' in the International Peace Day Celebration, organized by the Department of International Business and Commerce on 21.09.2016. He spoke on the topic 'Learning from FMCG Leaders by Indian Manufacturing Sector' in the State Level Seminar on Global Paradigm in Manufacturing Sector, organized by Sri Saradha Niketan College for Women, Amaravathipuram.

on 04.08.2016. He participated and presented a paper on 'Thiruvalluvar Vs Thirumoolar at the Second European Tamil Conference on Thirukkural held at Paris (France) on 17 -18<sup>th</sup> September 2016.

Dr. S. Ganapathy, Professor, participated and presented a paper on "Empowerment of Women through creating awareness training on value addition of Nutrition Foods" and E-Wallet initiative for Consumer Protection in Omni-Channel Retailing-Perspective Study in the seminar on Consumer Protection and Empowerment in India in the Wake of Technology Domination (NSCPE 2016) organized by the School of Management, Department of Corporate Secretaryship, Alagappa University, Karaikudi on 26<sup>th</sup> and 27<sup>th</sup> August 2016.

Dr. G. Nedumaran, Associate Professor, attended the International Seminar on Data Science and Analytic organized by Department of Computer Science, Alagappa University, on 27<sup>th</sup> September 2016. He also attended the International Symposium on Emerging Trends in Social Science Research organized by Department of Social Work and Department of Women Studies, on 1<sup>st</sup> September 2016. He attended National Seminar on Entrepreneurial Resurgence and Innovations (NCERI-2016) organized by Entrepreneurship Cum Skill Development centre on 19<sup>th</sup> August 2016

Dr. M. Gurupandi, Assistant Professor, attended the Faculty Development Program on Research Orientation and Philosophy: Challenges and Way Forward organized by the Thiyagarajar School of Management, Madurai on 13.8.2016

Dr. G.Vinayagamoorthi, Assistant Professor, participated and presented a paper on 'Consumer Rights Awareness : Problems and Prospects and "Education and Awareness in Consumer Protection Act."' in the Conference on Consumer Protection and Empowerment in India in the Wake of Technology

Domination (NSCPE – 2016) organized by the Department of Corporate Secretaryship, Alagappa University on 26<sup>th</sup> and 27<sup>th</sup> August 2016. He also presented a paper on "Smart Villages : Facilities and Growth in Present Indian Scenario" at the National Conference on Smart Cities & Smart Villages : A Mission to Transform the Nation" organized by the Department of Commerce, Kodaikannal Christian College on 07.09.2016.

Dr. G. Kanagavalli, Assistant Professor, attended the International Seminar on Data Science and Analytic organized by Department of Computer Science, Alagappa University, on 27<sup>th</sup> September 2016. She also attended the International Symposium on Emerging Trends in Social Science Research organized by Department of Social Work and Department of Women Studies, on 1<sup>st</sup> September 2016.

Dr. B. Menaka, Assistant Professor, attended and presented a paper at the National Seminar on Consumer Protection and Empowerment in India organized by Department of Corporate Secretaryship, Alagappa University on 26<sup>th</sup>-27<sup>th</sup> August, 2016. The title of the paper was Consumer Protection: Issues and Impediments in Rural Areas.

## DEPARTMENT OF CORPORATE SECRETARYSHIP

### National Seminar on "Consumer Protection and Empowerment in India in the Wake of Technology Domination"





A two-day National Seminar on “Consumer Protection and Empowerment in India in the Wake of Technology Domination” was organized by the Department of Corporate Secretaryship of Alagappa University in collaboration with Centre for Consumer Studies IIPA, New Delhi, on 26.8.2016.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, said that the consumer is the king today, but unfortunately he is not aware of the various nuances of the Consumer Protection Act; and he added that the manufacturer or service- provider is bound to provide quality goods / services at an affordable price to attract the consumers in this highly competitive market economy. The Alagappa University is offering quality infrastructural and instructional facilities to the student-community (its consumers) with a variety of academic programmes. The University is making available all facilities to attract foreign students. An institution can survive long only when it continues to satisfy the needs of the consumers by providing quality services, he stressed.

Thiru A. Navanithakrishnan, M.P., Rajya Sabha, in his inaugural address, exhorted the students to make full use of the internet facility with the help of laptops, supplied by the Government of Tamil Nadu, as the power supply today is uninterrupted. He added that almost all villagers today enjoy the facilities available in urban areas and the people can easily be educated about their rights and duties. The technology today should be optimally utilized by all and the “net neutrality” should ensure unrestricted supply of information to the public. At the same time with technological advancements, markets have become more sophisticated and complicated. New issues, problems and challenges relating to quality, availability and safety of goods and services are posed before the consumers. Hence, he said there is an imperative need to safeguard the interests of consumers from unscrupulous and exploitative practices. Consumer Protection Legislation is



intended to provide justice that is simple, speedy and inexpensive. And indeed these fora play a vital role in redressing the grievances of the consumers.

Prof. Pushpavanam, a Consumer Right Activist from Trichy, in his keynote address, elaborated on the various rights of consumers citing innumerable practical cases that were brought to consumers' fora in the US and India. He observed that the technology domination is good when it helps the consumers with easy and faster services. The technology has pervaded all the areas to make the services quality-oriented. He added that Right to Information Act is a boon and explained its various contents.

Prof. Suresh Misra, Chair Professor and Coordinator, Centre for Consumer Studies – IIPA, New Delhi, in his Special Address, said that “consumer justice is a part of social and economic justice enshrined in the Constitution of India”. He stressed the need for creating new regulatory rules in the current scenario of technology domination. He made an appeal to the Legislators to pass the amended Consumer Protection Bill 2015 into an Act at the earliest, so as to render justice to the consumers in the present changed technological era.

A Souvenir was released by Thiru A. Navanithakrishnan, M.P., and the first copy was received by the Vice-Chancellor.

Dr. R. Dhandapani, Syndicate Member, Alagappa University, offered felicitations. Thiru PR. Senthilnathan, MP, Sivagangai Constituency,

Dr. Rajagopal, Former Controller of Examinations and the present Syndicate Member, Bharathidasan University, Prof. V. Balachandran, Registrar i/c., Alagappa University, leading Advocates from Madurai and Karaikudi, 500 students from the Faculty of Management and also the staff participated in the function.

Earlier, Prof. V. Manickavasagam, Dean, Faculty of Management, welcomed the gathering. Dr. C. Vethirajan, Seminar Director, proposed a vote of thanks.

## DEPARTMENT OF BANK MANAGEMENT

### Personality Development Programme

On August 25<sup>th</sup>, 2016 a Special lecture on Personality Development was delivered by Dr.S.Madhu, Retired Scientist, CECRI, Karaikudi, at the Department of Bank Management. He gave very useful tips to the students for developing their personality.

### Certificate of Appreciation

Dr.K.Alamelu, Professor, Department of Bank Management and Dr.C.Yogalakshmi, Professor, Department of Bank Management, were awarded Certificate of Appreciation for their unblemished service for twenty five years at Alagappa University. The certificates were given at the Teachers' Day Celebration.

### Special Lecture

On 22-09-2016, Mr.K. Sukumaran, Dean, School for Investor Education and Financial Literacy of the NISM, Mumbai, delivered a special address on 'Indian Banking in the Post – Reform Era'. He highlighted the impact of the reforms on the Capital structure, Asset quality, Interest rate structure, Product mix and Profitability of banks. He also referred to the technological trends and the financial inclusion initiatives of banks in the aftermath of reforms.

## Village Placement Programme (VPP)



Village Placement Programme was organized by the Department of Bank Management, Alagappa University, Karaikudi, at Yenathipatti village during 23.09.2016 to 25.09.2016. Sixty - one students of II MBA (B&I) and four staff members attended the programme. Dr.G.Jayabal, Professor and Head, delivered the inaugural address. The activities of the VPP were carried out under three major heads:

### 1. Education

- Students cleaned the school campus.
- Donated three wall clocks to the primary school.
- Cultural competitions were conducted for school students and village kids. Prizes were given to the winners by Vice Chancellor Professor S.Subbiah and Registrar Professor V.Balachandran, Alagappa University, Karaikudi.

### 2. Environment

- Environment awareness camp was organized.
- 50 tree saplings were planted around the school.

### 3. Health Care

- Medical Camp was organized jointly with Parvathi Surgical Clinic and Rotary Club, Karaikudi for the general public. Yoga training was imparted to the villagers, school children and the students of the university by Dr.D.Maniazhagu of Department of Physical



Education and Health Science, Alagappa University.

Dr.K.Alamelu, Professor, delivered the valedictory address. Dr.B.Sudha, Associate Professor, coordinated the Village Placement Programme.

### **Industrial Visit**

The Department of Bank Management organized a two - day (September 29 &30,2016) Industrial visit for the second year M.B.A (Banking & Insurance) students. A team of 61 students and three faculty members visited the Financial Gallery at the Reserve Bank of India (RBI) , Regional Office ,Chennai and the Regional office of United India Insurance Co., Ltd, Puducherry.

On 29.09.2016 the team visited the financial gallery. Mr.P.S. Ravi, an officer from RBI, gave a warm welcome to the team. He made a detailed presentation on the functioning of the RBI .An interactive session was held for more than two hours and the session was highly informative and motivating and very useful to the students as well as the teachers. Mr. P.S. Ravi highlighted the employment opportunities, research opportunities and internship opportunities for the students of Banking.

On 30.09.2016, the team visited the regional office of the United India Insurance Co.Ltd., The regional manager, Dr. M. Deivasigamani, gave an overview about the insurance industry in general and in particular about the functioning of United India Insurance Co.Ltd., He also explained about the job opportunities for M.B.A graduates in the insurance industry. Dr.G.Jayabal, Professor and Head, Department of Bank Management, organized the programme and Dr.G.Parimalarani, Associate Professor, Department of Bank Management, coordinated the programme. The industrial visit really recharged the minds of the students.

### **ALAGAPPA UNIVERSITY COLLEGE OF PHYSICAL EDUCATION**



In football V.Rakesh, M.Sundar, M.Shantha Mukilan, M.Niwin Vignesh represented Tamil Nadu in the National Rural Games Federation of India at Cuddalore, Tamilnadu. And they were placed Runners.

The college organized the Karaikudi Inter School Zonal Meet 2016-17 from 16th to 19th August 2016 for games and 1st to 3rd September for athletics. More than 1500 students participated enthusiastically in games and athletics.

S.Terrence Vijay of B.P.Ed II year and J. Rajasekaran of M.P.Ed II year participated in the State Level Chief Minister Trophy competitions held at Dindugal and Theni in Football and Kabaddi respectively and both represented the district and were placed runners in the tournament and received a cash award of Rs.75,000/-

### **National Sports Day**



The National Sports Day was organized on 29th August 2016. Prof. S. Subbiah Vice Chancellor, inaugurated the Run for Fitness Rally. Tournaments

were conducted for the Alagappa University staff and students; and in the evening a prize distribution function was held in which the Vice Chancellor gave away the prizes to the winners and a scintilating felicitation address was given by the Registrar. All the staff and students of A.U.C.PE were present. Dr. M. Sundar, Principal and D. Rajalakshmi and Dr. K. Sundar were the Organizing Secretaries.

## DIRECTORATE OF DISTANCE EDUCATION

### Induction Programme

The Induction Programme for students pursuing the B.Ed. Programme (2016-18 Batch) through the Directorate of Distance Education of Alagappa University was held on 18.9.2016 at the University Convocation Auditorium.



Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his Presidential Address, noted the significant role played by teachers in the development of a society. He also mentioned that the Founder of Banaras Hindu University Madhan Mohan Malavia once stated “if teachers are truly patriotic, they could create thousands and thousands of patriots who could change the destiny of a nation”. He appealed to the teachers to impart life skills, besides teaching the curriculum prescribed for study. He stated that a teacher respected by all the students is the best teacher. He asked the teachers to think of uplifting their students all the time and that should be their prime duty.



Prof. S. Thangasamy, Vice-Chancellor, Tamilnadu Teachers Education University, Chennai, in his Special Address stated that there are two holiest places in the Universe -- one is the mother’s womb and the other is the classroom. A man gets his life from his mother and receives knowledge from his teacher. Reiterating the significance of interacting with teachers, he said, “a day spent with a good teacher is equivalent to reading thousand books”. Teachers should be the real beacon lights showing the true path to their students so as to make them attain great success in all walks-of-life. They should make “men thinking and not mere thinkers”, for which the teachers themselves should think seriously and contemplate earnestly before imparting knowledge to their wards. By this, they can develop a keen interest among the students to observe and question and to acquire new ideas and thoughts.

500 Teachers pursuing the B.Ed. under the Distance Mode participated in the function. Dr. H. Gurumallesh Prabu, Controller of Examinations i/c., Alagappa University, spoke on the occasion. Prof. V. Balachandran, Registrar i/c., welcomed the gathering. Prof. P. Sivakumar, Director i/c., DDE, proposed a vote of thanks.

### Workshop on “Development of Research Tools”





The inaugural function of a two-day Workshop on “Development of Research Tools” for ICSSR major project was held on 30<sup>th</sup> -31<sup>st</sup> August 2016 at the Department Seminar Hall of the DDE Building. Dr. M. Vasimalairaja, Project Investigator & Associate Professor of Education, Alagappa University, welcomed the gathering. Prof. P. Sivakumar, Director i/c, Directorate of Distance Education, Alagappa University delivered the inaugural address. In his address, he stressed the importance of research for a nation’s development and said that scholars should give an emphasis on qualitative research for the upliftment of the society.

The Chief Guest Prof. A. Shenbagavalli, Former Registrar, Alagappa University, appreciated all the efforts taken by the project investigator to organize this kind of workshop. She also explained the problem solving and pro-social behavior of current children.

Prof. A. Muthumanickam, Prof. and Head, Department of Education, M. K. University presented the thematic address. In his presentation he mentioned the important role of videogames in enhancing problem solving and pro-social behavior of primary school students.

Dr. P. Annaraja, Former Director, Centre for Research, St. Xavier College of Education, Palayamkottai, delivered the keynote address. In his address, he traced the evolution of Education from Gurugula System to e-learning in India. He also delivered a talk on “Videogames in Education”.

Prof. N. Arunachalam, Prof. & Head, Department of Lifelong Learning presented the felicitation address. In his speech, he emphasized the importance of statistical knowledge in analyzing the tools and data.

Dr. H. Deepa, Department of Education, M. S. University, Tirunelveli, said that the present generation could make the best use of electronic devices in the 21<sup>st</sup> Century for acquiring knowledge easily. She stated that this project may be of great

help for the teachers and parents to enhance problem solving and pro-social behavior of their children. Dr. N. Johnson, Project Co-Investigator & Assistant Professor, Department of Lifelong Learning proposed a vote of thanks.

In the afternoon Session, the subject experts separated themselves into two groups. One group headed by Dr. A. Muthumanickam focused on developing the tools on Pro-Social Behaviours scale. Another group headed by Dr. P. Annaraja concentrated on developing the tools on Problem Solving scale.

On the second day morning the subject experts made the structural attempt to finalize the two tools which will be used for pilot study. The valedictory ceremony was presided over by Prof. P. Sivakumar, Dean, Faculty of Education. He spoke on the merits of this workshop and interactive sessions. He congratulated the senior Professors, DIET Lecturers and Scholars for presenting innovative ideas. He also insisted on small group interaction sessions which would expose the experience and expertise of the resource persons. He congratulated the principal investigator and Co-investigator for doing this study. Dr. T. L. Vasanthi, Senior Lecturer, DIET, Mannargudi and Mrs. C. Meenakshi gave the feedback about two days workshop. Dr. M. Vasimalairaja, Project investigator, welcomed the gathering. Mrs. U. S. E. Porkodi, Research Assistant, proposed a vote of thanks.

## **ENTREPRENEURSHIP AND SKILL DEVELOPMENT CENTRE**

### **National Conference on “Entrepreneurial Resurgence and Innovations (NCERI’16)”**

Under the auspices of the Entrepreneurship and Skill Development Centre, Alagappa University, Karaikudi, a National Conference on “Entrepreneurial Resurgence and Innovations (NCERI’16)” was conducted on August 19, 2016 at L.C.T.L.PL Auditorium, Alagappa University.



The major objectives of the conference was to present the emergent trends in entrepreneurial opportunities and prospects, to highlight the aligning elements of existing and upcoming entrepreneurs in different fields and to discuss ways to take entrepreneurship towards cultural dispersion, balanced economic growth, regional development and societal upliftment.

Dr.S.Rajamohan, Professor, Alagappa Institute of Management, Alagappa University, in his welcome address, explained in detail the Conference theme.

Thiru. K. Rajaraman, Principal Secretary / Director, Entrepreneurship Development Institute, Chennai, released the souvenir and the first copy was received by Thiru.V.R. Muthu, CEO, Idhayam Group of Companies, Virudhunagar.

The conference was presided over by Prof.V.Balachandran, Registrar i/c., Alagappa University. He explained the meaning of 'Resurgence' and insisted on taking up challenging work with a changed mindset, citing the example of Dr. A.P.J. Abdul Kalam.He dwelt at length on the need to use imagination and creativity for starting new and innovative enterprises.

Dr. P.Subas Chandra Bose, while offering his felicitations,said that an entrepreneur should start his enterprise locally and should strive to reach global market. He gave the example of Dr. Alagappa Chettiar, whose business acumen brought him immense wealth which he spent for the cause of education.

Dr. T.R. Gurumoorthy, Dean, Research, Alagappa University, stressed the importance of acquiring core competency in all aspects of entrepreneurship for becoming a successful business tycoon.

Thiru. K. Rajaraman, in his inaugural address, stated that employers are not looking for degree holders but skilled personnel. He made an appeal to start clubs for entrepreneurship in all universities. He added that the distinguishing traits of an entrepreneur are opportunity-seeking, risk- taking and information-seeking.

The keynote address was delivered by Thiru.V.R. Muthu. He pointed out that quality of products, good customer service and customer satisfaction are the major factors that go into the making of a successful merchant.

Dr. K. Chandrasekar, Assistant Professor and Coordinator of Entrepreneurship Development Cell of Alagappa University and the Convener of NCERI 2016, proposed a vote of thanks.

## UNIVERSITY STUDY CIRCLE

### Study Circle Activities

Alagappa University Study Circle is conducting free coaching classes to the aspirants to appear for various Competitive Examinations such as TNPSC, UPSC, TRB, Banking, etc.

Students of Alagappa University, Affiliated Colleges and job seeking youth are attending classes regularly and avail themselves of the opportunities provided. Approximately 750 candidates attended in different groups for different types of competitive examinations.





Coaching classes are handled by experts in respective streams.

Tests are conducted every week by choosing different areas like Tamil, Economics, Maths, History, Geography, Polity, Constitution, General knowledge, Science, Environment, English, Current Affairs., etc.

Coaching Classes for UPSC Examinations were conducted for CIVIL SERVICE PRELIMINARY Examination.

Coaching Classes for TNPSC Group - IV Examinations commenced on 31.07.2016.

Coaching Classes for TRB Examinations were conducted from 30.07.2016 to 21.08.2016

Coaching Classes for Banking Examinations were started on 30.07.2016.

Mr. R. Balakrishnan, IAS, Additional Chief Secretary & Secretary Officer in Odisha and Mr. B. Balamurugan, Indian Revenue Service (IRS) Officer in Mumbai, visited our Study Circle and shared their experiences and motivated the Job aspirants / Students.



Coaching Classes for TNPSC Group - I Main Examination and Model Examination were conducted for the Group - I Prelims Cleared Candidates.

Coaching Classes for TNPSC Group - II Main Examination and Model Examination were conducted for the Group - II Prelims Cleared Candidates.

## Study Circle Activities at 37 Affiliated Colleges

The Vice Chancellor believes that investment in knowledge always pays the best dividends. If youth are rightly guided there is more opportunity for them today than ever before. To ensure a secured future for youth they are to be empowered academically as well as functionally for the job world simultaneously. To make Agriculture happen seeds are important. To make entrepreneurship happen seed capital is given to promote entrepreneurship culture. To make competitive spirit blossom in the academic corridor books as seeds of knowledge is an essential pre-requisite.

To accelerate the Study Circle activities at the college level and to guide aspirants to prepare for various Competitive Examinations such as UPSC/ SSC/ TNPSC /RRB / IBPS etc., as advised by our Vice Chancellor, Alagappa University Study Circle has purchased books worth Rs. 1, 85,000 /-. For each college books worth Rs.6450 were distributed. Study circles have been established in 37 affiliated colleges for the benefit of the aspirants. Alagappa University Study Circle periodically sends Job / Career related information, notifications, model test papers and other Study Material connected with conducting of free coaching classes every weekend (Saturdays & Sundays).

## Achievements

Dr. P. Suresh Kumar, Director, Alagappa University Study Circle, was honoured by S.R.V. School, Tiruchirappalli, for his social services.

## Orientation Programme for Freshers



An orientation programme was organized under the aegis of the Deanship of Student Affairs of Alagappa University, Karaikudi, for the freshers of 1 Year P.G. Students of 2016-17 batch.

Inaugurating the programme, Prof. S. Subbiah, Vice-Chancellor of Alagappa University, said that the Alagappa University has produced many Computer Engineers and Scientists because of its rich infrastructure and devoted Faculty Members. The primary objective of education is not only to get a degree / employment, but how far they participate / contribute for the benefits of society. He urged the students not only to be mentally and physically strong but also to be emotionally stable and socially adjustable to become good citizens of the nation.

Further, he added that the purpose of education is to transform the Indian tradition and culture from one generation to another generation. One of the renowned Universities established during the 5th century A.D., Nalanda attracted innumerable foreign students because it imparted Yoga Education, Value Based Education and Mathematics Education. The Character Education is said to have originated only from India. Most of the western countries impart only education, but only in India education is given with values coupled with culture.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his welcome address, spoke about the contribution of Vallal Alagappan, his vision and dream for the cause of education. He wished thousands of students must come and study in these Alagappa Institutions. Further, he outlined the greatness of the University, the facilities available in the campus to the students and opportunities available for improving themselves not only academically but also physically and culturally by participating in sports and games, cultural and fine arts, NSS, YRC, etc. Finally, he stressed the importance of adopting time management to make use of the various opportunities available in the campus and asked the freshers to adopt team

management so as to work as a team with their classmates and faculty.

Dr. P. Manisankar, Dean of Science, Dr. H. Gurumallesh Prabu, Controller of Examinations i/c., Prof. A. Thirunavukkarasu, Central Librarian, Dr. S. Rajaram, NSS Co-ordinator, Dr. P. Suresh Kumar, Director, Alagappa University Study Circle, Mr. S. Murugaraj, Finance Officer and Dr. R. Senthil Kumaran, Director of Physical Education, addressed the students.

About 650 students from the Faculty of Arts, Management and Science participated. Faculty Members from Arts, Science and Management Departments also participated. Dr. V. Palanisamy, Dean, Student Affairs, proposed a vote of thanks.

## PARA SPORTS CENTRE

### Para Swimming Championship



Four players from Alagappa University Para Sports Centre represented the Sivagangai District Team and participated in the 4th State Para Swimming Championship – 2016 on 23rd and 24th July 2016 at Theni.

Alagappa University Para Sports player K. Ayyanar participated in the 50 mtrs. Back Stroke (S9 Category) and RM. Ramaiya participated in the 50mts Back Stroke (S8 category) and both of them won Silver medals respectively. In the S6 category, A. Selvaraj participated in the 50 mtrs. Free Style and won the Bronze medal.

All the winners of Alagappa University Para Sports Centre were honoured by Prof. S. Subbiah,



Vice-Chancellor of Alagappa University in the presence of Prof V. Balachandran, Registrar i/c. and Dr. M.Sundar, Principal, AUCPE.

## CENTRAL LIBRARY

### User Awareness Programme

User Awareness Programme of J-GATE resources through UGC infonet was arranged to the faculty members and scholars of Alagappa University. Mr. Ravishankar from INFORMATICS, Bangalore, conducted the programme and Dr. C. Baskaran, Librarian, co-ordinated the event.

## RECRUITMENT CELL



A team of Executives of M/s Schrodinger provided hands-on training to the students. They expressed their intention of providing placement to the students of Alagappa University.

## SWAMI VIVEKANANDA CENTRE FOR HIGHER RESEARCH AND EDUCATION

### Orientation Programme on “Swami Vivekananda and Art of Living”



Under the aegis of the Swami Vivekananda Centre for Higher Research and Education, an Orientation Programme on “Swami Vivekananda

and Art of Living” was held on 4th August 2016 at Alagappa University.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his presidential address, traced the establishment of this Centre in 2013 for propagating the ideals of Swami Vivekananda among the student community, as per the directions of the Government of Tamil Nadu. He said that Alagappa University aims at training more than 1000 student-volunteers from the University and its affiliated colleges for the purpose of creating awareness among the youth on the messages of Swamiji. According to Swamiji nothing could be equivalent to human potential; and when it is used properly, it will bring welfare to individuals as well as the nation.

The aim of education should be to create individuals who could stand on their own legs and lead an independent life. He appealed to the students to tread in the path shown by Swami Vivekananda for a fruitful and glorious life. Swamiji's life itself is an example to emulate, as he could well integrate a clear goal, planning and action in his life. He added that Vivekananda's clarion call to the youth “to arise, awake and stop not till the goal is reached” should reverberate in the minds of the youth. According to Vivekananda, youth should use their inherent potential skills and energy for uplifting the society so as to elevate themselves.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his address, lauded Swami Vivekananda as a personality who has shown the righteous way of life to all youngsters and he said that there are 55 crore youth population in India and the country's development lies in their hands for which the teachers should impart value-based education to make the country a vibrant one.

Thiru R. Senthilkumar, Co-ordinator, Vivekananda Kendra, Kanyakumari, in his keynote address, made a reference to Swamiji's 150th year Birth Anniversary celebrated throughout the world. He added that it showed the relevance and value of



his messages for the welfare of humanity. Under the directions of the Government of Tamil Nadu, the Centres were established in 9 State Universities and only in three Universities, the Centres function effectively and he lauded that Alagappa University is one among them. The remarkable achievement of Swami Vivekananda was his endeavour to introduce the grandeur and opulence of Indian culture and tradition to the Western World through his Chichago Address. He exhorted the students to respect parents, teachers and elders, as advised by Swamiji.

To mark the programme, tree saplings were planted by the distinguished guests. 300 participants representing various faculties attended the programme.

Mrs. S. Chellam, Co-ordinator, Swami Vivekananda Centre for Higher Research and Education, Alagappa University, welcomed the gathering. Dr. Vasimalai Raja, Deputy Co-ordinator of the Centre, proposed a vote of thanks.

### World Brotherhood Day



“World Brotherhood Day” celebration was organized by Swami Vivekananda Centre for Higher Research and Education at Alagappa University, Karaikudi.

Mrs. Chellam, Co-ordinator, Swami Vivekananda Higher Research Centre, in her welcome address, pointed out the significance of Universal Brotherhood, declared by Swami Vivekananda in his address at the Parliament of World Religions on 11<sup>th</sup> September 1893 at Chicago. The Parliament of Religions which opened on 11<sup>th</sup> September 1893 continued till 27<sup>th</sup> September.

Prof. V. Balachandran, Registrar i/c., Alagappa University, delivered the presidential address. In his speech, he quoted an anecdote from the life of Alexander the great. The Guru of Alexander the great lauded India, as a nation with rich culture, heritage and universal wisdom. Alexander the great was moved by his mentor’s words on India and her spiritual traditions. Vivekananda, he added, brought India to the lime light of the world’s forum cherishing Universal Brotherhood. He remarked that difference between religions is mainly in “externals” and every religion endeavours to evolve a God out of the material man and the same god is the inspirer of all of them. All these religions preached the doctrine of love, brotherhood and humanitarian service only.

Swamy Chandrasekarananda of Ramakrishna Tapovanam, Thiruppurayathurai, delivered the keynote address and praised Swami Vivekananda as a visionary, who inspired the whole world through his life and speeches, instilled brotherhood, self-confidence, courage, will-power and patriotism among youth. He also added Vivekananda’s thought on education is a key to the opening of the realm of wisdom.

Dr. A. Narayanamoorthy, Member of the Syndicate, Alagappa University, offered his felicitation. He highlighted Swami Vivekananda’s prime principles and asked the people to avoid all kinds of fanaticism and said that everyone should



strive to imbibe the spirit of tolerance, peace and harmony, which is the urgent need of the hour.

International Students of Alagappa University, especially from Kenya and Rwanda, under the guidance of Dr. C. Sekar, Director, Centre for International Relations, Alagappa University, made a power point presentation and explained the early travails, beauty, culture, tradition of their mother land and highlighted their close relationship with India and other countries focussing on the importance of Universal Brotherhood.

Dr. Vasymalairaja, Associate Professor of Education and Dy. Co-ordinator of the Centre, proposed a vote of thanks.

### Former Indian President APJ. Abdul Kalam's 1<sup>st</sup> Death Anniversary



Vice-chancellor, Syndicate members, Professors, Administrative fraternity and students offered floral tributes to the portrait of the Great Scientist and former President of India Bharath Ratna Dr. A.P.J. Abdul Kalam on the first death anniversary.

### Former Tamilnadu CM Annadurai's Birthday Celebrations



அழகப்பா பல்கலைக்கழக அறிஞர் அண்ணா ஆய்வு இருக்கையின் சார்பில் அறிஞர் அண்ணா பிறந்தநாள் விழா சிறப்புச் சொற்பொழிவு நிகழ்ச்சி பல்கலைக்கழகப் பட்டமளிப்பு விழாக் கலையரங்கில் 15.09.2016 அன்று பிற்பகல் 2.30 மணிக்கு நடைபெற்றது.

இந்நிகழ்ச்சிக்குத் தலைமை தாங்கிய பல்கலைக்கழகப் பதிவாளர் முனைவர் வி.பாலச்சந்திரன் தமது தலைமையுரையில், அறிஞர் அண்ணாவின் வாழ்வியல் தொடர்பான கொள்கைகளையும், அவரது பணிகளையும் இன்றைய இளையோர்களாகிய மாணவர்களும் எதிர்காலச் சமூகத்தினரும் அறிந்து கொள்ளும் வகையில் எடுத்துரைத்து விழிப்புணர்வு ஏற்படுத்துவது அண்ணா ஆய்வு இருக்கையின் நோக்கமாகும் என்றும், மேலும் பொருளியல், தத்துவம், நாடகம், மேடைப்பேச்சு, அரசியல் போன்ற துறைகளில் அறிஞர் அண்ணா வழங்கியுள்ள கருத்துக்களைத் தரவுகளாகத் திரட்டுதல், முனைவர் பட்ட ஆய்வாளர்களையும் ஆய்வுத்திட்ட இணையாளர்களையும் ஊக்கப்படுத்துதல், ஆண்டுதோறும் அண்ணா பிறந்தநாளையொட்டி அறிஞர்களை அழைத்துச் சொற்பொழிவு நிகழ்ச்சி நடத்துதல், கவிதை, கட்டுரை, பேச்சுப் போட்டிகளை நடத்துதல் இதில் துறைகள், இணைப்பு மற்றும் இணைவுக் கல்லூரிகளுக்கும் வாய்ப்பளித்தல் அறிஞர் அண்ணா ஆய்வு இருக்கையின் நோக்கங்களாகும் என எடுத்துரைத்தார்.

அவர் மேலும் பேசுகையில், அறிஞர் அண்ணாவின் நடை தனித்தன்மை வாய்ந்தது. அண்ணா அழகுணர்ச்சி கொண்ட இலக்கியவாதியாக மட்டும் நிற்கவில்லை. சிறந்த சிந்தனையாளராகவும் சமூக சீர்திருத்தக்காரராகவும் அரசியல்வாதியாகவும் போராட்டக்காரராகவும் பிரச்சாரக் காரராகவும் இருந்தார். சமுதாய மாற்றத்தைத் தம் குறிக்கோளாகக் கொண்டிருந்தமையால் இலக்கியப் படைப்புகளை வெறும் கலைவடிவமாகக் கொள்ளாமல் அவர் காலத்திய சமுதாய மாற்றத்துக்கும் செய்ய விரும்பிய அரசியல் சாதனைக்கும் கருவியாகப் பயன்படுத்தினார். அறிஞர் அண்ணா வலியுறுத்திய வீட்டிற்கோர் புத்தகசாலை என்பதை அனைவரும் பின்பற்ற வேண்டும். அறிஞர் அண்ணா நம் அனைவருக்கும் ஓர் உந்து சக்தி என்றார்.



இந்நிகழ்ச்சியில் காஞ்சித்தென்றல் என்னும் தலைப்பில் சிறப்புரையாற்றிய சென்னை, உயர்நீதிமன்ற வழக்கறிஞர் திரு த.இராமலிங்கம் தமிழகத்தின் மிகச்சிறந்த தலைவர் அறிஞர் அண்ணா. அவர் ஆளுங்கட்சியினர், எதிர்க்கட்சியினர் என அனைவராலும் விரும்பப்பட்டவர் நேசிக்கப்பட்டவர். தமிழ்நாட்டில் தென்றலாகவலம் வந்து ஒரு புயல் போல தாக்கத்தை ஏற்படுத்தியவர். மிகப்பெரிய சாதனையாளர். மக்கள் நலத்தை முதன்மையாகக் கொண்டவர். அரசியல் பொது வாழ்க்கையில் முரண்பாடு இருந்தாலும் தனிநிலையில் அனைவரிடமும் நட்புப் பாராட்டியவர். பாமரமக்களுக்குப் புரியும் வண்ணம் நடைமுறை வாழ்க்கையைத் தம் பேச்சிலும் எழுத்திலும் வெளிப்படுத்தியவர். இத்தகைய சிறந்த பண்புகள் காரணமாகவே அவர் அனைவராலும் போற்றப்படுகிறார் என்றார்.

அறிஞர் அண்ணா பிறந்தநாளையொட்டி பல்கலைக்கழக முதுநிலைத்துறைகள், இணைப்பு மற்றும் இணைவுக் கல்லூரி மாணவர்களிடையே நடத்தப் பெற்ற கவிதைப் போட்டியில் பரிசு பெற்ற ஆ.அருள்சாமி ,ப.பிரபாகரன், சி.மகாராஜன் ஆகியோருக்கும் கட்டுரைப் போட்டியில் பரிசு பெற்ற மு.விஜயலெட்சுமி, மு.லெட்சுமி ஆகியோருக்கும் பேச்சுப் போட்டியில் பரிசு பெற்ற இரா.நாச்சாள், அ.தீன்ஷா நா.ஃ.ப., வெ.பத்மராகவி ஆகியோருக்கும் ரொக்கப் பரிசும் சான்றிதழும் வழங்கப்பட்டன.

இந்நிகழ்ச்சியில் பல்கலைக்கழக ஆட்சிக்குழு உறுப்பினர்கள், துறைத் தலைவர்கள், பேராசிரியப் பெருமக்கள், நகரச் சான்றோர்கள் மற்றும் மாணவ மாணவியர்கள் திரளாகக் கலந்து கொண்டனர். இறுதியில் அறிஞர் அண்ணா ஆய்வு இருக்கையின் ஒருங்கிணைப்பாளர் பேரா. சு.இராசாராம் அனைவருக்கும் நன்றி கூறினார்.

## Farewell Function



A Farewell Function was organized to honour Mr. M. Pitchappan, Deputy Registrar, Finance Section. He retired from the service after rendering valuable services to the University for thirty years.

## MoU Signed



The Department of Fine Arts, ALU, has inked an MoU with M/s Kalai Kaveri College of Fine Arts, Trichy, for mutual exchange of students / staff / and also for organizing events and exchange of research ideas and works.

## Stationery Shop Established

Stationery Shops (stores) have been established in all the Hostels as part of the student support services.

## NATIONAL SERVICE SCHEME

### சுதந்திரம் 70 நிகழ்ச்சிகள்

மத்திய மனித வள மேம்பாட்டு அமைச்சக வழிகாட்டுதலின் படி 09.08.2016 முதல் 23.08.2016 வரை இரு வாரங்கள் சுதந்திரம் 70 கொண்டாட்ட



நிகழ்வுகள் சுதந்திரப் போரட்டத் தியாகங்களைப் பல்கலைக்கழக மாணவர்களுக்கு எடுத்துரைக்கும் வகையில் நடத்தப்பட்டன. 09.08.2016 அன்று வெள்ளையனே வெளியேறு நாள் (Quit India Day) விழாவாகத் தொடங்கப்பட்டது. இந்நிகழ்ச்சி பேரா. வி. பாலசந்திரன், பதிவாளர், அழகப்பா பல்கலைக்கழகம் அவர்கள் தலைமையில் நடைபெற்றது. அவர்தம் தலைமையுரையில் ஜாலியன் வாலாபாக் நிகழ்வுகளையும் வெள்ளையனே வெளியேறு முழக்கம் தோன்றிய வரலாற்றையும் எடுத்துரைத்தார். வரலாற்றுத் துறைத்தலைவர் டாக்டர் கே. கிருஷ்ணமூர்த்தி அவர்கள் தம் சிறப்புரையில் சுதந்திரப் போராட்ட வரலாற்றை மாணவர்களுக்கு விளக்கினார். முன்னதாக சுவாமி விவேகானந்தர் உயராய்வு மற்றும் கல்வி மைய ஒருங்கிணைப்பாளர் திருமதி. எஸ். செல்லம் அனைவரையும் வரவேற்றார். நாட்டு நலப்பணித்திட்ட ஒருங்கிணைப்பாளர் முனைவர் ச. இராசாராம் நன்றி கூறினார். இந்நிகழ்ச்சியை சுவாமி விவேகானந்தர் உயராய்வு மற்றும் கல்வி மையம் இணைந்து நடத்தியது.



14.08.2016 அன்று காலை 7.00 மணிக்கு சுதந்திர தின ஓட்டம் நடைபெற்றது. இதனை மாண்புமிகு துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் கொடியசைத்து தொடங்கி வைத்தார். பதிவாளர். பேரா வி. பாலசந்திரன் அவர்கள் சிறப்பு விருந்தினராகக் கலந்து கொண்டார் அழகப்பா பல்கலைக்கழக உடற்கல்வியியல் கல்லூரி மாணவ மாணவியர் 300 பேர் இவ்வோட்டத்தில் கலந்து கொண்டனர். பல்கலைக்கழக அலங்கார நுழைவு வாயிலில் தொடங்கிய இவ்வோட்டம் மத்திய மின் வேதியியல் ஆராய்ச்சி நிறுவன முதன்மை வாயில் வரை சென்று மீண்டும் பல்கலைக்கழக அலங்கார

நுழைவு வாயிலுக்கு வந்தது. இந்நிகழ்ச்சிக்கான ஏற்பாடுகளை உடற்கல்வியியல் கல்லூரி முதல்வர் டாக்டர் எம். சுந்தர் மற்றும் உடற்கல்வியியல் கல்லூரிப் பேராசிரியப் பெருமக்கள் செய்தனர். நாட்டு நலப்பணித்திட்ட ஒருங்கிணைப்பாளர் முனைவர் ச. இராசாராம் இந்நிகழ்ச்சியை ஒருங்கிணைத்தார்.



14.08.2016 அன்று மாலை 6.00 மணிக்கு மெழுகுவர்த்தி ஒளி சுதந்திர அணிவகுப்பு 120 நாட்டு நலப்பணித்திட்ட மாணவ. மாணவியரைக் கொண்டு நடத்தப்பெற்றது. சுப்பிரமணியபுரம் 10-ஆவது வீதியில் அமைந்துள்ள பல்கலைக்கழக அலங்கார நுழைவு வாயிலில் இருந்து நிர்வாகக் கட்டடம் முன்புறம் அமைந்துள்ள வள்ளல் அழகப்பர் சிலை வரை இவ்வணி வகுப்பு நடைபெற்றது. மாணவ, மாணவியரும் விருந்தினர்களும் மெழுகுவர்த்தி ஏற்றி ஏந்தி வந்தனர். பல்கலைக்கழகப் பதிவாளர் பேரா. வி. பாலசந்திரன் அவர்கள் கொடியசைத்து இந்நிகழ்ச்சியைத் தொடங்கி வைத்ததுடன் இறுதிவரை அணிவகுப்பில் உடன்வந்து சிறப்பித்தார். இறுதியில் மாணவ, மாணவியரிடையே இந்திய சுதந்திரம் குறித்து உரையாற்றினார். துணை இயக்குநர் டாக்டர் இராஜ்குமார், வரலாற்றுத் துறைத் தலைவர் டாக்டர் கே. கிருஷ்ணமூர்த்தி ஆகியோர் கலந்து கொண்டனர். இந்நிகழ்ச்சிக்கான ஏற்பாடுகளை நாட்டு நலப்பணித்திட்ட அதிகாரிகள் டாக்டர் ஜெ. விமலா, திருமதி. சித்ரா தேவி ஆகியோர் செய்தனர். நாட்டு நலப்பணித்திட்ட ஒருங்கிணைப்பாளர் முனைவர் ச. இராசாராம் இந்நிகழ்ச்சியை ஒருங்கிணைத்தார்.





18.08.2016 மற்றும் 19.08.2016 ஆகிய இரண்டு நாட்கள் பல்கலைக்கழக முதுநிலைத் துறைகள் மற்றும் கல்வியியல், உடற்கல்வியியல் கல்லூரி மாணவ, மாணவியருக்கு இந்திய சுதந்திரப் போராட்ட வரலாற்றை வெளிப்படுத்தும் வகையில் கட்டுரை (தமிழ்) கட்டுரை (ஆங்கிலம்) வண்ணம் தீட்டுதல் / ஓவியம் வரைதல், பாட்டு, விவாத அரங்கம் (தமிழ்), விவாத அரங்கம் (ஆங்கிலம்), வினாடி வினா ஆகிய போட்டிகள் நடத்தப்பெற்றன.

22.08.2016 அன்று மாணவ, மாணவியர் சுதந்திரப் போராட்டத் தியாகிகளை அவர்கள் பிறந்த ஊருக்குச் சென்று சந்திக்கும் நிகழ்ச்சி நடைபெற்றது. கண்டுபிடிப்பில் தியாகி ஏ.அழகேசன் அவர்களையும் காஞ்சிரங்காலலில் தியாகி ஆர். அழகு அவர்களையும் சிவகங்கையில் தியாகியின் மனைவி காளியம்மாள் அவர்களையும் சந்தித்து சுதந்திரப் போராட்ட அனுபவங்களை மாணவ, மாணவியர் கேட்டறிந்தனர். வரலாற்றுத் துறைத்தலைவர் டாக்டர் கே. கிருஷ்ணமூர்த்தி அவர்களும் சுவாமி விவேகானந்தர் உயராய்வு மற்றும் கல்வி மைய ஒருங்கிணைப்பாளர் திருமதி எஸ். செல்லம் அவர்களும் மாணவ, மாணவியரை அழைத்துச் சென்றனர்.



23.08.2016 அன்று நிறைவு விழாவும் திரளாக நாட்டுப்பண் பாடுதலும் நடைபெற்றது. இந்நிகழ்ச்சியில் பல்கலைக்கழகத் துணைவேந்தர்

பேரா. சொ. சுப்பையா தலைமையுரையாற்றினார். லயன் எம்.ஜெ.எப். கேப்டன் டாக்டர் கே. ஆர். சுப்பையா அவர்கள் சிறப்புரையாற்றினார். பதிவாளர் வி. பாலச்சந்திரன் வாழ்த்துரை வழங்கினார். நாட்டு நலப்பணித்திட்ட ஒருங்கிணைப்பாளர் முனைவர் ச. இராசாராம் நன்றி கூறினார். சுவாமி விவேகானந்தர் உயராய்வு மற்றும் கல்வி மைய ஒருங்கிணைப்பாளர் திருமதி எஸ். செல்லம் நன்றி கூறினார். கவிதை, கட்டுரை, பேச்சுப் போட்டிகளில் வெற்றி பெற்ற மாணவ, மாணவியருக்குப் பரிசும் சான்றிதழும் வழங்கப்பட்டன.

### சமூக நல்லிணக்க (சத்பாவனா) நாள் உறுதிமொழி - 20.08.2016

அழகப்பா பல்கலைக்கழகத்தில் 20.08.2016 அன்று நாட்டுநலப்பணித்திட்டத்தின் சார்பில் சமூக நல்லிணக்க நாள் உறுதிமொழி எடுக்கப்பட்டது. பல்கலைக்கழக நிருவாகப் பணியாளர்களும் மாணவ, மாணவியரும் இவ்வுறுதிமொழியை எடுத்துக்கொண்டனர்.



### தேசியக்கொடி அணிவகுப்பு நிகழ்ச்சி 22.08.2016

அழகப்பா பல்கலைக்கழகத்தில் தேசியக்கொடி அணிவகுப்பு நிகழ்ச்சி 22.08.2016 அன்று நாட்டுநலப்பணித்திட்டத்தின் சார்பில் நடத்தப்பட்டது. இந்நிகழ்ச்சியை பல்கலைக்கழகத் துணைவேந்தர் பேரா. சொ. சுப்பையா கொடியசைத்துக் தொடங்கி வைத்தார். இந்நிகழ்ச்சியில் பதிவாளர் வி. பாலச்சந்திரன் கலந்து கொண்டார். அழகப்பா பல்கலைக்கழக நிருவாகக்கட்டிட நுழைவாயிலிருந்து தொடங்கிய இவ்வணிவகுப்பு சுப்பிரமணியபுரம் 10-ஆவது வீதியில் உள்ள நுழைவாயில் வரை சென்று பின் அழகப்பா திறம் மேம்பாட்டு நிறுவனத்துடன்



நிறைவடைந்தது. 200-க்கும் மேற்பட்ட மாணவ, மாணவிகள் தேசியக்கொடியையும் சுதந்திர நாள் விழிப்புணர்வு முழக்க வாசக அட்டைகளையும் தாங்கிச் சென்றனர்.



### தூய்மை இந்தியா - வளாகத் தூய்மை - 23.08.2016

தூய்மை இந்தியா வளாகத் தூய்மை நிகழ்ச்சி 23.08.2016 அன்று அறிவியல் வளாகத்தில் நடைபெற்றது. அழகப்பா பல்கலைக்கழக நாட்டு நலப்பணித்திட்டம், தூய்மை இந்தியா மையம் மற்றும் சுற்றுச்சூழல் குழுமம் ஆகியன இணைந்து இந்நிகழ்ச்சியை ஏற்பாடு செய்தன. 200-க்கும் மேற்பட்ட மாணவ, மாணவிகள் அறிவியல் வளாகத்தைத் தூய்மை செய்தனர்.



### Workshop on Digital India



The National Service Scheme of Alagappa University, Karaikudi, and National e-Governance Division, Ministry of Electronics and Information Technology, Government of India, jointly organized a Workshop on Digital India on 30.9.2016 at L.C.T.L. Palanippa Chettiar Memorial Auditorium.

Prof. S. Subbiah, Vice-Chancellor, Alagappa University, in his Presidential Address, said that the objective of this workshop is "to engage, educate and empower" students about the significance of Digital India so as to make them propagate the benefits that could be accrued from e-Governance. The Government of India has planned to conduct 100 workshops of this kind throughout India in 4 phases. Now, in this second phase, the Alagappa University is the only University selected in Tamil Nadu for conducting this workshop, he added.

Smt. Meenakshi Subramanian, Senior Consultant, SeMT, Chennai, in her Special Address, stated that e-Governance would not only promote inclusive growth that would cover many fields but also create job opportunities. The workshop, she said, will provide an opportunity to the NSS cadres to comprehend the essentials of Digital India initiatives. She explained in detail about the nine pillars of Digital India, such as, Broadband Highways, Universal Access to Phones, Public Internet Access Programmes, e-Governance, e-Kranti, Information for All, Electronics Manufacturing, IT for Jobs, Early Harvest Programmes.

Dr. A. Thirunavukkarasu, Librarian, Alagappa University, expounded how to make use of Digital Learning Resources. In the Strategy Making Session, Dr. A. Palanisamy, Head, Department of Computer Applications, explained how innovatively the message of Digital India be spread across.

Prof. V. Balachandran, Registrar i/c., Alagappa University, in his Valedictory Address, appealed to the participant-beneficiaries to train the students of their respective colleges effectively on what all they have learnt at the workshop. He gave away

the certificates to the participants and prizes to the winners of various competitions.

A total number of 245 participants – 210 students from Affiliated Colleges representing 20 Colleges and the rest representing the University Departments -- attended the workshop. The activities of the workshop consisted of showing thematic documentary films, demonstrations, lectures and various competitions.

Dr. S. Rajaram, Coordinator, NSS, welcomed the gathering. Dr. A. Srinivasan, Programme Officer, proposed a vote of thanks.

## YOUTH RED CROSS SOCIETY, ALAGAPPA UNIVERSITY

### Programs Conducted

- Geneva Convention day meeting was conducted at Seethalakshmi College for Women on 12.08.2016.
- One-Day Orientation Program was conducted to YRC Students Volunteers of Alagappa Chettiar College of Engineering and Technology on 30.08.2016.
- One –Day District level YRC Student Camp was organized at Alagappa Chettiar College of Engineering and Technology on 23.09.2016

### Blood Donation Camp

காரைக்குடி அழகப்பா பல்கலைக்கழக இளைஞர் செஞ்சிலுவைச் சங்கம், சிவகங்கை மாவட்டக் கிளை இந்திய செஞ்சிலுவைச் சங்கம், காரைக்குடி சுப்ரீம் அரிமா சங்கம் மற்றும் காரைக்குடி அரசு சுகாதார நிலையம் ஆகியன இணைந்து இரத்த தான முகாம் 30-9-2016 அன்று நடத்தியது.

இரத்த தான முகாமினை அழகப்பா பல்கலைக்கழகத் துணைவேந்தர் பேரா. சொ. சுப்பையா அவர்கள் துவக்கி வைத்தார்கள். இவர்களுடன், பல்கலைக்கழகப் பதிவாளர் (பொ.) முனைவர் வி. பாலச்சந்திரன், மேலாண்மைத் துறை முதன்மையர் பேரா. வெ. மாணிக்கவாசகம், வணிகவியல் துறைத் தலைவர் பேரா.



டி.ஆர். குருமுர்த்தி, சிவகங்கை மாவட்ட செஞ்சிலுவைச் சங்க மாவட்ட செயலாளர் திரு. கலைச் செல்வன், சுப்ரீம் அரிமா சங்கத் தலைவர் ல. திருஞானம் மற்றும் சுப்ரீம் அரிமா சங்க திட்ட அலுவலர் திரு. சிதம்பரம் ஆகியோர் கலந்து கொண்டனர்.

மொத்தம் 45 மாணவர்கள் இரத்தம் வழங்கினர். இம்முகாமிற்கான ஏற்பாட்டை இளைஞர் செஞ்சிலுவைச் சங்க மண்டல ஒருங்கிணைப்பாளர் திரு. எம். குருபாண்டி மற்றும் காரைக்குடி அரசு சுகாதார நிலைய இரத்த வங்கி மருத்துவ அதிகாரி டாக்டர். செல்லமுத்து ஆகியோர் செய்தனர்.

### Alagappa Model Higher Secondary School Alumni Meet



Alumni of Alagappa Model Hr. Sec. School have generously donated and established a Smart Class Room with full furnished class room at a cost of Rs.18.00 lakhs. Prof. S. Subbiah Vice-chancellor, inaugurated the commencement of smart class room.



## ALAGAPPA UNIVERSITY COLLEGE OF ARTS AND SCIENCE - PARAMAKUDI

### தமிழ்த்துறை இலக்கிய விழா

70வது சுதந்திரதினத்தை முன்னிட்டு இலக்கிய விழா தமிழ்த்துறை சார்பாக நடைபெற்றது. மாணவர்களின் திறமையை வெளிப்படுத்துவதற்காக கவிதை, கட்டுரை, பேச்சுப்போட்டி 11.08.2016 அன்று நடைபெற்றது. போட்டியில் கலந்துகொண்டு வெற்றி பெற்ற மாணவர்களை ஊக்குவிக்கும் விதமாக தமிழ்த்துறை சார்பில் பரிசுகளை நமது கல்லூரி முதல்வர் 70வது சுதந்திரதினத்தன்று வழங்கினார்.

### DEPARTMENT OF COMMERCE

#### Orientation Programme of Commerce Association

An orientation programme combined with fresher's welcome function was organised by the Department of Commerce, Alagappa University College of Arts and Science, Paramakudi, on 14<sup>th</sup> September, 2016. Dr. N. Gnanathiraviyam, Principal, presided over the function and delivered the presidential address. Dr. AR. Annadurai, Assistant Professor & Head (i/c) and Mr. Ganesapandi, Assistant Professor, presented the welcome address and vote of thanks respectively.

#### Entrepreneurial Skill Development Programme for Women and Youth

A One - Day "Entrepreneurial Skill Development Programme for Women and Youth" was organised by the Department of Commerce on 31st August, 2016. Dr. N. Gnanathiraviyam, Principal, presided over the function and delivered the presidential address of this programme. Dr. AR. Annadurai, Assistant Professor and Head (i/c), welcomed the gathering and introduced the guest speaker Dr. T. Ramasamy, Associate Professor and Principal in-charge, Government Arts College, Paramakudi. Dr. Ramasamy delivered a special lecture on the importance of Entrepreneurial Skill Development Programme for Women and Youth.

Mr. S. Ganesapandi, Assistant Professor, Department of Commerce, proposed a vote of thanks.

#### One - Day Awareness Programme on Enrichment of Professional Skills

A One - Day Awareness Programme on "Enrichment of Professional Skills" was organised by the Department of Commerce on 18th August, 2016. Dr. N. Gnanathiraviyam, Principal, presided over the function and delivered the presidential address. Mr. S. Ganesapandi, Assistant Professor, welcomed the gathering and introduced the guest speakers Thiru. S. Kumararajan, Chairman, ICMA, Madurai Chapter, Madurai and Thiru T. Raja, in-charge of Madurai Chapter of ICSI, Madurai. They delivered scintillating lectures to the students for equipping themselves with skills that would fetch them jobs.

Dr. AR. Annadurai, Assistant Professor and Head (i/c), Department of Commerce, proposed a vote of thanks.

### DEPARTMENT OF MATHEMATICS

#### Inaugural Function of Mathematics Association



The inaugural function of Mathematics Association combined with welcome function for first year B.Sc. Mathematics students was organized by the Department of Mathematics, Alagappa University College of Arts and Science, Paramakudi on 15<sup>th</sup> September 2016. The Principal, along with other dignitaries lighted the kuthu vilakku.

Dr. N. Gnanathiraviyam Principal, presided over the function and delivered presidential address. Dr. R. Bakthavachalam, Assistant Professor and Head (i/c), introduced the chief guest. Dr. C.V.R Hari Narayanan, Assistant Professor of Mathematics, Government Arts College, Paramakudi. He delivered a special address on “Recent Trends in Mathematics” and also explained the importance of Mathematics with real life examples, At the beginning Mr. A. Ranjith Kumar, Teaching Assistant, welcomed the gathering, Mrs. K. Kodimalar, and Mrs. M. Muthulakshmi offered felicitations. Mr. Vigneshwaran of III B.Sc. Mathematics, proposed a vote of thanks.

### Guest Lecture on Graph Theory



A “One - Day Guest Lecture on Graph Theory” was organized by the Department of Mathematics, Alagappa University College of Arts and Science, Paramakudi on 19th September 2016. Dr. N. Gnanathiraviyam, Principal, presided over the function and delivered the presidential address. Dr. R. Bakthavachalam, Assistant Professor and Head (i/c), welcomed the gathering and introduced the guest speaker Dr. C.Y. Ponnappan, Assistant Professor of Mathematics, Government Arts College, Paramakudi. In his special Address Dr. C. Y. Ponnappan, explained the significance of Graph theory and its applications. Mrs. K. Kodimalar proposed a vote of thanks.

### Guest Lecture on “Effective Employability Skills”

The Guest Lecture on “Effective Employability Skills” was organized by the Department of Mathematics, Alagappa University College of Arts

and Science, Paramakudi on 29<sup>th</sup> August 2016. Dr. R. Bakthavachalam Assistant Professor and Head (i/c), welcomed the gathering and introduced the guest speaker Dr. R. Suriya Prakesh Narayanan, Head i/c and Assistant Professor of English. Dr. R. Suriya Prakesh Narayanan spoke on “Effective Employability Skills”

### Staff Activities



Dr. R. Bakthavachalam Assistant Professor and Head (i/c) of Mathematics acted as a the Chair person at UGC Sponsored National Seminar on Mathematical Modeling (MM2016) organized by the Department of Mathematics, Devangar Arts College, Aruppukottai.

### COLLEGE LIBRARY

#### Book Donation to Study Circle



Books were donated by the Study Circle of Alagappa University to the Study Circle of Alagappa University Constituent College of Arts and Science, Paramakudi, on 08.08.16. The books were handed over by Dr. S. Rajamohan, Dean CDC and Dr.PSuresh Kumar, Director, Study Circle of Alagappa University; and they were received by Dr. N. Gnanathiraviyam, Principal and Dr. P.



Muthumari, Librarian and Coordinator, Study Circle of Alagappa University Constituent College of Arts and Science, Paramakudi.

### Librarians Day



Librarians Day and One - day Orientation Programme on "Effective Use of Library Resources" were held on 12.08.16 at Alagappa University Constituent College of Arts and Science, Paramakudi. The Chief Guest Mr. K. Ramar, Head Master, R.S.Boys Higher Secondary school, Paramakudi, spoke on the occasion. Oratorical contest was held on the day and prizes were given to the winners.

### Projects, Fellowships and Grants

- Alagappa University (on behalf of the Department of Biotechnology) has executed an MoU with ITC Ltd., for the sanction of Rs. 71,61,000/- for the collaborative project for a period of three years to be undertaken in the Department of Biotechnology.
- UGC has sanctioned Rs. 3.02 lakhs towards final installment grant to Dr. S. Paramasivam, Asst. Prof. Dept. of Oceanography and Coastal Area Studies for his MRP.
- DST-SERB has sanctioned third installment grant of Rs.2.80 lakhs to Dr. S. Karuppuchamy, Asso. Prof. and Head i/c, Dept. of Energy Science.
- UGC has sanctioned the second installment grant of Rs.2.49 lakhs to Dr. M. Ramesh Prabhu, Dept. of Physics, for his MRP.
- UGC has sanctioned the next installment grant of Rs.281.39 lakhs under General Development (Asset) and Rs.120.58 lakhs under General expenditure in General Development Scheme of XII Plan period Block grant.
- Rs.0.48 lakhs towards fourth installment grant from ICSSR, New Delhi, has been received in respect of ICSSR - MRP by Dr. S. Kaliyamoorthy, Prof. and Director, Alagappa Institute Management.
- Fellowship and contingent grant of Rs. 0.66 lakhs has been received from ICMR, New Delhi, in respect of Mr. Selvaraman Nagamani, SRF under the guideship of Dr. Karthikeyan, Asst. Prof. Dept. of Bioinformatics.
- UGC has sanctioned Rs. 25.13 lakhs towards Raman Post Doctoral Fellowship in USA for the year 2015-16 to Dr. T. Stalin, Asst. Prof. Dept. of Industrial Chemistry, to carry out the research works at University of Miami, USA.
- UGC has sanctioned the second installment grant of Rs.1.69 lakhs to Dr. G. Selvakumar, DDE, Dept. of Microbiology for his MRP.
- Indian Council of Historical Research (ICHR), New Delhi, has sanctioned Rs. 50,000/- towards grant-in-aid for holding seminar in the Department of History.
- DST-SERB has sanctioned a project for Rs.9.04 lakhs. The project will be undertaken by Dr. Prabhakaran. P. Dept. of Oceanography and Coastal Area Studies.
- ICSSR has sanctioned a Research project to Dr. R. Ganapathi, Asst. Professor, DDE, for an amount of Rs.2.00 lakhs.
- Dr. AR. Saravanakumar, Asst. Professor, DDE, got the 3rd and 4th installment grant of Rs. 2.40 lakhs from ICSSR, New Delhi.



- National Commission for Women, New Delhi, has sanctioned Rs. 1,00,000/- to the Centre for Women's Studies to organize Legal Awareness Programme to the University Students.
- DSR-SERB has released Rs. 1.0 lakh towards the grant for the year 2016-17 to Dr. A. Arun, Associate. Professor. Dept. of Microbiology.
- UGC has sanctioned Rs. 2.82 lakhs towards Project Fellow grant under UGC – SAP at the level of DRS-1 in the Department of Biotechnology for the year 2016-17.
- UGC has sanctioned Rs. 6.20 lakhs towards Non-Recurring grant under UGC – SAP at the level of DRS-1 in the Department of Biotechnology for the year 2016-17.
- UGC has released the First installment grant of Rs. 35,47,000/- towards Non-Recurring grant and Rs.7,50,000/- for Recurring grant for the year 2016-17 in respect of UGC – SAP – DRS-I in the Dept. of Oceanography and Coastal Area Studies.
- DST-SERB has sanctioned the Research Grant of Rs. 2.00 lakhs and overhead of Rs.1.00 lakh to Dr. Prabakaran Pandian – National Post Doctoral fellow under the mentorship of Dr. G. Selvakumar, Asst. Prof. Dept. of Microbiology.
- The Dept. of Biotechnology, ALU, got Rs. 31.41 lakhs towards the First year grant for the Collaborative Research project (Consultancy project) sanctioned by the ITC Ltd., Bengaluru.
- UGC has sanctioned Rs. 18.00 lakhs towards the first year grant to Dr. V. Palanisamy, Professor and Head, Dept. of Computer Application, under the UGC Research Award.
- UGC has sanctioned Rs. 17.20 lakhs towards the first year salary and research grant to Dr. N. Anbazhagan, Professor and Head, Dept. of Mathematics under the UGC Research Award.
- UGC has sanctioned the amount of Rs. 33.20 lakhs towards the Recurring and Non-Recurring grant for the year 2016-17 in respect of the Department of Mathematics under UGC – SAP – DRS –I level.
- UGC has sanctioned and released Rs. 16.06 lakhs towards Research grant for the year 2016-17 in respect of Dr. S. Thanuskodi, Research Awardee, Dept. of Library and Information Science.
- Forty students from 25 departments have been selected under Earn While you Learn Scheme for the year 2016-17. They will be paid hourly honorarium at the rate of Rs.30/- per hour subject to the maximum of Rs.2000/- per month. This appointment is for a period of seven months.
- Rs. 32,000/- has been received from ICSSR to organize Two Day National Workshop in the Central Library.
- DST has informed that Alagappa University is awarded Rs. 7.0 Crore under 2nd phase of the PURSE grant scheme. This award could be utilized in the period of next four years.



Recipients of Alagappa Excellence Award for Research (2015 - 2016)





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